

Intern for Digital Marketing department

Place of work: Beijing

Education: Bachelor degree or above

Company :

As a global leader with a strong European base, our client Group's main areas of business are passenger transport, cargo transport and aeronautical maintenance.

It offers its customers from its hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol access to a network covering 250 destinations. Its Flying Blue frequent flyer program is one of the leaders in Europe with over 15 million members.

It is also a member of the SkyTeam Alliance, with 19 member airlines offering customers access to a global network of over 14,500 daily flights to more than 1,150 destinations in more than 175 countries.

Responsibilities :

- Managing local content update for Air France & KLM official website
- Contribute to the preparation and launching digital campaigns, including copywriting and channel coordination etc.
- Collect quantitative and qualitative data from digital campaigns and assist with analysis report.
- Other ad hoc tasks.

Requirements :

- Arrival time: The sooner, the better. Pursuing a bachelor's degree.
- Can work at least 3 working days per week, working period at least for upcoming 6 months.
- Fluency in English and Mandarin, Cantonese is a plus.
- Proficient in using MS Office applications.
- Innovation and creativity spirit, with excellent communication skills.
- Ability to handle multiple projects concurrently.

Application:

Please send your resume and your motivation letter to: **bj-hr@ccifc.org**

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