

Design Manager 设计经理

Location: Guangzhou

Sector: Clothing industry / retails

Starting date: ASAP

Job Reference : CDS-2023-016

ABOUT THE COMPANY

Our client has two brands of men's clothing in China. With more than 20 years of experience in the clothing industry and has over 300 stores all over the country. We are committed to providing an energetic environment and a good development platform for employees. One of our brands is a well-known French brand, it is the first batch of international brands to enter China after the re-establishment of diplomatic relations between China and France. Mainly engaged in men's smart casual clothing and the target customers are mature management.

RESPONSIBILITIES

- Responsible for the men's clothing design and development planning of the company's brand. 负责公司品牌男装的整体设计开发企划
- Organize market research, analyze and predict fashion trends, collect and understand domestic and foreign market style trends, and make product planning proposals based on commodity data. 组织市场调研，分析预测流行趋势，收集了解国内外市场风格走势，结合商品数据作出产品企划案
- Grasp the style, theme, series, fabric, process, etc. of the product. Responsible for organizing the entire goods. 把握产品的风格、主题、系列、面料、工艺等。对整盘货品负责。

REQUIREMENTS

- College degree in fashion design, art design or above. 服装设计、艺术设计类大专（统招）及以上学历
- More than 5 years of experience in the design of men's clothing for high-end brands, and more than 3 years of work experience in the same position. 5年以上高级品牌男装设计经验，3年以上同等岗位工作经验
- Familiar with the design and development process of brand clothing, proficient in the development of linings and accessories, and have a good sense of fashion. 熟悉品牌服装设计与开发流程，精通面辅料开发，有较好的时尚触觉
- Proficient in using design software such as Photoshop and CorelDraw, able to work independently and lead the staff. 熟练使用 Photoshop 及 CorelDraw 等设计软件，能独立及带领下属工作

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APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject : Your name | Design Manager - Guangzhou [CDS-2023-016]

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