

## Creative Director 创意总监

**Location:** Guangzhou

**Sector:** Clothing Industry / retails

**Starting date:** ASAP

**Job Reference :** CDS-2023-018

### ABOUT THE COMPANY

Our client has two brands of men's clothing in China. With more than 20 years of experience in the clothing industry and has over 300 stores all over the country. We are committed to providing an energetic environment and a good development platform for employees. One of our brands is a well-known French brand, it is the first batch of international brands to enter China after the re-establishment of diplomatic relations between China and France. Mainly engaged in men's smart casual clothing and the target customers are mature management.

### RESPONSIBILITIES

- Fully in charge of the brand products development (including clothing + accessories + art installations, etc.), and ensuring 100% original design. According to the company's strategic plan, formulate the development directions and ensure progress. 全面负责公司品牌的产品（服装+周边+品牌艺术装置等）研发，确保 100%原创设计。根据公司战略规划，制定产品研发方向，确保研发进度。
- Fully in charge of the output of the brand visual design, ensuring quality and timely completion. 全面负责公司品牌视觉设计的保时保质保量的输出。
- Responsible for the construction of the design team and providing training on the professional capabilities of department employees. 负责品牌设计人员的梯队建设，储备培养梯队人才，对部门员工的专业能力进行培训与指导

### REQUIREMENTS

- Bachelor's degree or above, major in fashion design, design art, fine arts, visual communication, etc. 本科及以上学历，服装设计、设计艺术、美术、视觉传达等专业。
- Have a strong aesthetic ability, broaden horizons, as well as keen and unique perspectives on color, layout, and advertising visual marketing. 有很强的艺术审美能力，眼界开阔、敏锐、独到，对色彩、布局、广告视觉营销有独特视角及观点。
- Proficient in various clothing design and visual design software such as DreamWeaver, Photoshop, Illustrator, etc. Have rich creativity and management capabilities. 精通 DreamWeaver、Photoshop、Illustrator 各类服装及视觉设计软件，具有丰富的创作力和统筹管理能力

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- Have more than 5 years of experience in fashion design and more than 3 years of experience in visual design. 具备 5 年以上服装设计经验，3 年以上视觉设计经验。
- Those with experience in studying abroad (art major), working abroad (corresponding positions), or international brand companies are preferred. 有出国留学（艺术专业）、国外工作（相应岗位）或者国际品牌公司经验者优先
- Must be able to speak Cantonese. 一定要懂粤语

## APPLICATION

Please send your resume and your motivation letter to:

[sc-recruitment@ccifc.org](mailto:sc-recruitment@ccifc.org)

**Mail subject :** Your name | Creative Director - Guangzhou [CDS-2023-018]

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