

**EXECUTIVE  
PROGRAM**

in

**MANAGEMENT**

**16<sup>th</sup> Edition**



## PROGRAM OVERVIEW – 5 MODULES



By teaching the fundamentals of general management with a focus on leadership & team management, practical accounting and finance, strategy, and sales & key account management, this program of 5 modules will provide to high potential executives a solid knowledge of practical tools to support and drive their company growth through this complex and disruptive environment.

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