



# **EXECUTIVE** PROGRAM

in

## MANAGEMENT

15<sup>th</sup> Edition







#### **PROGRAM OVERVIEW – 5 MODULES**

19<sup>th</sup> – 20<sup>th</sup> March 2026

**MODULE 1** 

Build your Leadership



9<sup>th</sup> –10<sup>th</sup> April 2026

MODULE 2
Build your Team



18<sup>th</sup> – 19<sup>th</sup> May 2026

MODULE 3
Practical
Accounting &
Finance



11<sup>th</sup> - 12<sup>th</sup> June 2026

MODULE 4
Corporate and
Business Strategy

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2<sup>nd</sup> – 3<sup>rd</sup>
July
2026

Sales & Key Account

**MODULE 5** 

Management





By teaching the fundamentals of general management with a focus on <u>leadership & team management</u>, practical accounting and <u>finance</u>, <u>strategy</u>, <u>and sales & key account management</u>, this program of 5 modules will provide to high potential executives a solid knowledge of practical tools to support and drive their company growth through this complex and disruptive environment.





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in CCI FRANCE CHINE



