





SATURDAY, SEPTEMBER 21st 2019

Gourmet dinner - Wine pairing At Raffles Shenzhen





TAKE PART

Offer your company a great exposure,
Become a sponsor of CCI FRANCE CHINE Gala Shenzhen!











JOIN



The French & Chinese Business Community!

Officials • Executives • CEOs • General Managers













PLAN



An event you will not forget!

DATE

Saturday,
September 21st 2019
From 7:00 till 11:00 pm



AGENDA

7:00 to 8:00 pm Cocktail

8:00 to 10:00 pm

4-courses dinner served at the table,
Wine pairing
Speeches, Fashion show,
Lucky draw

10:00 to 11:00 pm Networking / live band **VENUE**

Raffles Shenzhen

T7, One Shenzhen Bay, 3008 Zhongxin Road, Nanshan District, Shenzhen, Guangdong

深圳鹏瑞莱佛士酒店 广东省深圳市南山区中心 3008号 深圳湾1号17





CELEBRATE



W GENERATION Awards

At the occasion of its Gala Dinner 2019, CCI FRANCE CHINE will be delighted to reward successful Women in Business who daily contribute to promote France in China by its side.













ENJOY



An evening full of surprises!



Official Speeches



4 Courses Menu



Fashion Show



French Wine&Spirit



Lucky Draw

ReWineMe





INVITE



Get a table for your company!



CCI FRANCE CHINE MEMBERS

QUEEN TABLE (10 guests): 10 000 RMB PRINCESS TABLE (8 guests): 8 000 RMB



CCI FRANCE CHINE NON-MEMBERS

QUEEN TABLE (10 guests): 12 500 RMB PRINCESS TABLE (8 guests): 10 000 RMB





SHARE

YOUR COMPANY BOOTH



Offer a culinary experience to the guests

Show them your innovations

Expose your know-how

Reveal your company history

From 7 pm to 8 pm, during the Cocktail time => Contact us for more details / booths quantity is limited













SHARE



Allow the Happy winner to test your product!

Offer your branded product



Premium Gifs



Luxury Vouchers



Memorable Stays

From 8 pm to 10 pm, during the dinner time => Contact us for more details / lucky draw gifts quantity is limited





PACK PLATINUM SPONSORSHIP



60 000 RMB MEMBER* / 70 000 RMB NON-MEMBER*

Custom Event

Promote your company, your know-how, your products and services during one targeted conference in Shenzhen

On-stage Video Broadcast

Broadcast your corporate or advertising video during the French Gourmet dinner

Products or Flyers Exposure

Your flyer or goodies distributed in the gift bags of VIP tables

Special Interview and Article in our Media partners

Interview and article in our Media partners (Most viewed targeted Economic reviews, magazines, newspapers, TV, Web...)

Know-how Demonstration (1 free booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

Special Feature

Special feature for your logo on side screens during the dinner

+ 16 free seats (2 VIP princess tables)





PACK GOLDEN SPONSORSHIP



40 000 RMB MEMBER* / 50 000 RMB NON-MEMBER*

Know-how Demonstration (1 free booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

Products or Flyers Exposure

Your flyer or goodies distributed in the gift bags

Special Feature

Special feature for your logo on side screens during the dinner

+ 8 free seats (1 VIP princess table)





PACK SILVER SPONSORSHIP



20 000 RMB MEMBER* / 30 000 RMB NON-MEMBER*

All Digital Exposure

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card





SPONSORSHIP SUMMARY (1/2)



Packages	Platinum	Gold	Silver
Amount* (RMB) For MEMBERS	60 000	40 000	20 000
Amount* (RMB) For NON MEMBERS	70 000	50 000	30 000
Princess Table (8 Persons)	2	1	1/2 (4 seats)
On-site Exposure (During The Gala)			
Custom-made Animation/Show (Maximum15 Minutes)	*		
On-stage Promotion Video/Clip Broadcast (Maximum 3 Minutes)	*		
Know-how Demonstration (Booth/Stand)	*	*	
Greeting during the Official Speech	*	*	
Your Brochure Flyer and Goodies distributed in the Gift Bag	*	*	
Special feature for your Logo on Side Screens	*	*	
Principal Backdrop Logo on LED Screen	XL	L	М
Logos Board / Photo Backdrop	*	*	*
Logo on your Table	*	*	*
Logo printed on Invitation Card	*	*	*





SPONSORSHIP SUMMARY (2/2)



Packages	Platinum	Gold	Silver
MEDIA Coverage			
Interview and Article in our Media Partners	*		
Special Mention in the Official Press Release	*	*	
Logo in the Official Press Release	*	*	*
Exposure at CCI FRANCE CHINE (Before and After the Event)			
Custom Event: Targeted Conference	*		
½ Page Advertisement In CCI FRANCE CHINE's Magazine Connexions	*		
Digital Exposure			
Website Advertising Banner (2 Weeks)	*		
Advertorial Mailing (Your Advertisement sent once)	*		
Newsletter Advertising Banner (1 Month)	*	*	
South China Newsletters Logo	*	*	*
Mailings Logo	*	*	*
Website Logo	*	*	*
Thanks Letter Logo	*	*	*





CONTACTS



French & English speaking

French, Chinese & English speaking

Beatrice DE LA TULLAYE

Shenzhen Branch Director

delatullaye.beatrice@ccifc.org

Tel: +86 (755) 8632 9720

Feiyu LIU 刻る為

South China Event & Communication Manager

liu.feiyu@ccifc.org

Tel: +86 (20) 2916 5536

Laurence LIU 到凯芳

Commercial & Event Assistant

<u>liu.laurence@ccifc.org</u>

Tel: (755) 8632 9602

Thank you for your support!