



# **EXECUTIVE PROGRAM**

in

### MANAGEMENT

9th Edition







#### **PROGRAM OVERVIEW – 5 MODULES**





By teaching the fundamentals of general management with a focus on <u>leadership & team management</u>, practical accounting and <u>finance</u>, <u>strategy</u>, <u>and sales & key account management</u>, this program of 5 modules will provide to high potential executives a solid knowledge of practical tools to support and drive their company growth through this complex and disruptive environment.





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