

Senior Analyst

Company

Our client is a global innovation agency committed to empowering companies to create a lasting cultural shift and knowledge base to act upon. They have a team of world-class thinkers, designers, technologists, marketers, and data scientists are considered pioneers in the field of digital transformation worldwide.

Responsibility

Our client is looking for a motivated and talented **Senior Analyst** to join its international team. The Innovation Consulting team gathers industry experts, entrepreneurs, digital marketing hackers, and innovation community leaders from Asia, North America, and Europe. The senior analyst will support our globally pronounced clients engaged in *digital transformation strategy* and *China market strategy* projects, powered by our group in the following areas: market research, strategic advisory, innovation outposts, learning expeditions, and customized training, etc. The qualified candidate needs to be open-minded and curious about discovering new trends, as well as have a taste for client service and good interpersonal skills.

- Meet and understand clients' needs through frequent communication with clients; being able to drive client meetings
- Conduct market research (qualitative & quantitative) on various topics and produce presentations/reports, including but not limited to emerging technology, new retail, consumer insights, platform strategy, new business models, ecommerce, etc.
- Define the methodology & approach for each individual case and ensure assigned tasks are properly delivered to excellence
- Provide advanced analysis and generate insightful and value-add findings and strategic suggestions.
- Ensure internal & external communication on the project and support in project planning, tracking, and coordination
- Present research results and strategic advice to clients
- Support in building world-class proposals to win projects
- Attend events related to China's innovation ecosystems and represent the company when needed
- Coach junior analysts on research work and upskill them properly

Required skills:

- Excellent English and Mandarin skills both in written and oral
- 3+ years working experience in consulting, market research or business strategy
- Systematic, self-oriented structured way of working
- Strong analytical thinking, interpretation ability and problem-solving skills
- Sound knowledge of overall market research methodology and be able to apply to marketing/business practice and strategy.
- Advanced client communication skills
- A team player and be willing to support other team members and facing challenges
- Excellent cross-cultural communication skills
- Professional proficiency in Word, PowerPoint, and Excel.
- Open-mindedness, flexibility, resilience, curiosity
- Demonstrate autonomy, proactivity, and the ability to act independently
- Excellent time management and organization skills; good project management

Preferred capabilities and experience:

- Bachelor's degree and overseas education experience, master's degree is a plus
- Quantitative research/Data analytics skills and experiences
- Related educational or professional background in retail, beauty, luxury, a plus

Please send your resume to: sh-recruitment@ccifc.org