

Sales and Marketing Intern

Company

Headquartered in Paris, TERAO is a global consulting and engineering company which has been involved in energy efficiency and green building engineering for 25 years. Created in 1993, TERAO is one of the pioneers of energy-saving and sustainable buildings. With a 30+ team of multidisciplinary engineers, TERAO is a leading independent French green building engineering company active in China (since 2008) and worldwide (Columbia, UAE, Malaysia, Indonesia, etc).

Terao operates on the whole building life cycle, from design (green building specifications, energy efficiency design and calculation, etc.) to operation and maintenance (energy audits, certifications in operation, ...).

Terao's capabilities include the following:

- Sustainable Design Solutions for new constructions and renovations
- Environmental Certification Management for new construction and existing buildings (LEED, China GBDL/GBL, BREEAM, HQE, WELL, etc.)
- Building Simulations (Thermal Modeling, Daylight Simulations, CFD, Wind Modeling, etc.)
- Energy Performance Contracts
- Energy Audits
- Specific Studies (Carbon Footprint Study, Life Cycle Assessment, etc.)
- Operation Optimization (ISO 50 001, Energy Management & Reporting, etc.)

Position

- Position: Sales & Marketing Intern
- City: Shanghai
- Industry: Construction, Sustainability, Well-being
- Type: Full-time internship, 4-6 months
- Starting Date: ASAP

Responsibility

- Support in identifying key decision makers among a list of key prospects. Initiate 1st meeting.
- Create marketing content for brand awareness online in English and Chinese. Push this content among different platforms. Improve Marketing Supports
- Structure CRM and implement KPIs
- Help generate & organize BtoB events
- After 2 months within the internship, help with proposal set up

Requirement

- University/Business School student in Business/Marketing interested in having a real work experience
- Excellent level in English & Chinese, French is a plus.
- Solid experience in the use of MS Office, Adobe PDF, Adobe Illustrator and WordPress

- Familiar with marketing computer software and online applications (e.g. CRM tools, Online analytics, etc.)
- Good command of LinkedIn
- Open-minded personality with a strong desire to learn
- Ability to work within an international and multi-cultural team
- Good Organization Skills, including time management & management of priorities
- Interest in the Sustainability industry is a plus

Please send your resume to: sh-recruitment@ccifc.org