

# INNOVATING FOR A BETTER WORLD

GALA SHANGHAI MAY 28TH 2021

 CCI FRANCE CHINE  
中国法国工商会



DESIGN BY ALTAVIA CC





# SAVE THE DATE

## Date

**Friday, May 28<sup>th</sup> 2021**

## Venue

**Shangri-la Pudong**

## Agenda

- 5:30 pm – 7:00 pm: Champagne Cocktail
- 7:00 pm – 10:00 pm: Exquisite French Dinner
- 10:00 pm – Late: Nightfall Dancing





# JOIN THE COMMUNITY

This event will gather **more than 800 guests** from the French and Chinese business community from all industries, in presence of **Officials, Executives, and Media**.





THEME 2021

# INNOVATING FOR A BETTER WORLD

**CCI FRANCE CHINE Shanghai Gala 2021 will highlight innovative initiatives engaged by our companies**

PEOPLE

AGILITY

CREATIVITY

RESPONSIBLE





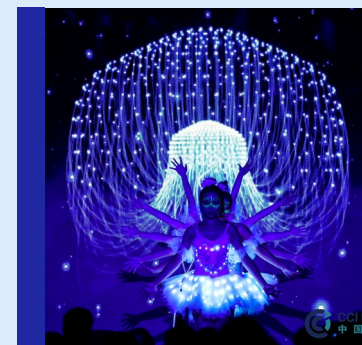


# PROGRAM

An evening full of surprises



Official Speeches



Happenings



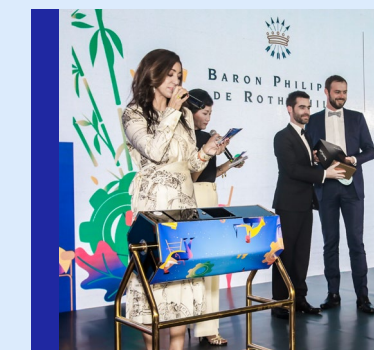
Fine Dinner



Performances



Awards



Lucky Draw





# AWARDS

**After the "Shaping Tomorrow" Awards in 2020, this year's Shanghai Gala will honour companies who have been innovative by implemented innovative projects and engaged positive transformation in the business of their companies.**



**GALA SHANGHAI 2021**



**BECOME A PARTNER**



# LAST GALA PARTNERS

DIAMOND  
**mazars**  
中 审 众 环

PLATINUM



GOLD



SILVER



BRONZE







# PARTNERS' BENEFITS

**Taking part in CCI FRANCE CHINE Shanghai Gala is a great opportunity to extend your brand notoriety and image among the French & Chinese Business Community**

- Reach top level Executive
- Be part of the largest Asian French Corporate Event
- Benefit from large-scale advertising
- Invite your clients and partners
- Show your know-how or project initiatives
- Promote your company
- Enjoy an exquisite dinner from our best French Cuisine Chefs





# PARTNERS' PACKAGES

Different packages for different needs of exposure.  
Choose the right sponsorship to promote your company.

**Platinum  
Partner**

**Gold  
Partner**

**Silver  
Partner**

**Bronze  
Partner**





# TABLES & SEATS

Get a table for your company and invite your guests!

**Platinum  
Partner**

**3 tables**

**Gold  
Partner**

**2 tables**

**Silver  
Partner**

**1 table**

**Bronze  
Partner**

**5 seats**







# COMPANY BOOTH

**Platinum & Gold Partners** can promote their products and/or project initiatives on a company booth. Great exposure and interactions with the guests during the cocktail.





# PROMOTIONAL VIDEOS

During the Gala, **Platinum & Gold Partners** can provide 1 corporate or promotional video to be displayed on the giant screen in front of the audience.





# LUCKY DRAW

Give great visibility to your products and services by offering a Premium Gift for our unmissable Lucky Draw.







# GIFT BAGS

What better way for people to know your company than giving them gifts they will bring home.

Each guest will receive a giftbags in which you can put:



- Products
- Vouchers
- Brochures
- Samples





# PACKAGES DESCRIPTIONS 1/2

Packages	Platinum	Gold	Silver	Bronze
<b>Amount* (RMB)</b>	<b>160 000</b>	<b>110 000</b>	<b>70 000</b>	<b>40 000</b>
<b>Free seats</b>	<b>30</b>	<b>20</b>	<b>10</b>	<b>5</b>
On-site Exposure (during the Gala)				
Custom-made Animation/Show	★			
Reception Logo	★			
On-stage Video Broadcast	★	★		
Know-how demonstration (booth/stand)	★	★		
Principal Backdrop Logo	★	★		
Side Boards Logo	★	★	★	
Logos Board / Photo Backdrop	★	★	★	★
Screens Logo	★	★	★	★
Individuated Exposure				
Logo on Invitation Card	★	★	★	★
Logo on Gala Program	★	★	★	★





# PACKAGES DESCRIPTIONS 2/2

	Platinum	Gold	Silver	Bronze
MEDIA Coverage				
Interviews and articles in our Media partners	★			
Exposure at CCI FRANCE CHINE (before and after the event)				
One customized event during the year at the French Chamber	★	★		
Roll-up Banner Logo	★	★	★	
Reception Screen Logo	★	★	★	★
Digital Exposure				
Website Advertising	★	★		
Newsletter Advertising	★	★		
Advertorial eMailing	★	★	★	
Shanghai Newsletters Logo	★	★	★	★
Mailings Logo	★	★	★	★
Website Logo	★	★	★	★
Exposure on social media	★	★	★	★







# CONTACT

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**Thanks for your support!**

