

Marketing Intern

Missions

- Mentored directly by the Marketing Manager of Mainland China
- Support in organizing marketing events (planning, organization, liaising with third party vendors)
- Support on trade marketing deployment: Devialet stores, key partners, independent dealers across mainland China
- Coordination of marketing operations with our partners/retailers

Managing:

- Be the brand guardian in the region
- In-store animations, display, catalogs, emailing with our partners
- Trade shows
- Reporting of marketing campaigns
- Assist in ad-hoc projects when required

Profil

- Good command of both written and spoken Mandarin and English
- Strong organizational skills
- Creative and sensitive to brand positioning
- Proactive, able to work independently in a fast-paced environment
- Enjoy working in a start-up structure
- Team player attitude
- Proactive in proposing improvements/suggestions
- Excellent communicator with good interpersonal skills and outgoing personality
- Commercial awareness
- Music Lover

A commitment of 6-months is a must, chance switch to a permanent hire after internship.

Please send your resume to: eden.chen@devialet.com