

≈ BEAUJOLAIS NOUVEAU 2020 ≈

French tradition · Conviviality · Networking



Time & Place

November 19th GUANGZHOU

November 20th / 21st SHENZHEN





SAVE THE DATE

Date & Venue

Guangzhou

Thursday, November 19th 2020

Four Seasons hotel

Shenzhen

November 20th or 21st 2020

Venue to be confirmed

Agenda

- 7 pm – 8 pm: Cocktail
- 8 pm - midnight: French and Chinese buffet
Animations
Lucky draw





JOIN THE COMMUNITY



This wine festival will gather **more than 600 guests** during these 2 events in Guangzhou and Shenzhen, from the French and Chinese business community, from all industries, in presence of **Officials and Executives**.





THEME: BEAUJOLAIS NOUVEAU

WHAT IS BEAUJOLAIS NOUVEAU ?

Beaujolais nouveau is a red wine made from Gamay grapes produced in the Beaujolais region of France.

It is the most popular "vin de primeur", fermented for just a few weeks before celebrating the release of this special wine on the third Thursday of November.





BEAUJOLAIS NOUVEAU 2020

BECOME A PARTNER





BEAUJOLAIS NOUVEAU PARTNERS in 2019





中国法国工商会

Beaujolais Nouveau 2019



OFFICIAL PARTNERS | 官方合作伙伴

PLATINUM | 铂金级



SCHMIDT 司米
整体橱柜 · 法国 1934

GOLD | 黄金级



SILVER | 白银级



BRONZE | 青铜级



MEDIA | 合作媒体







PARTNERS' BENEFITS

Taking part in CCI FRANCE CHINE Beaujolais Nouveau festival is a great opportunity to extend your brand notoriety and image among the French & Chinese Business Community

- Reach top level Executives
- Be part of one of the Asian largest French Corporate Event
- Benefit from a large-scale advertising
- Invite your clients and partners
- Show your know-how or project initiatives
- Promote your company





PARTNERS' PACKAGES



Different packages for different needs of exposure
Choose the right sponsorship to promote your company

Platinum
Partner

Gold
Partner

Silver
Partner

Bronze
Partner



CCI FRANCE CHINE
中国法国工商会





TABLES & SEATS



With your sponsor package, you can have some tables or seats ,
in Shenzhen or/and Guangzhou

Platinum
Partner
2 tables

Gold
Partner
1 table

Silver
Partner
1/2 table

Bronze
Partner
2 seats



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中国法国工商会



PROMOTIONAL VIDEO



During the event, **Platinum Partners** can provide 1 corporate or promotional video to be displayed on the giant screen in front of the audience.





COMPANY BOOTHS



Platinum & Gold Partners can promote their products and/or project initiatives on a company booth.

Great exposure and interactions with the guests during the cocktail.





LUCKY DRAW



Give a great visibility to your products and services by offering a great Gift
for our unavoidable Lucky Draw.



GIFT BAGS

What a better way for people to know your company than giving them a gift-bag they will bring home.

Each guest will receive a gift-bag in which you can offer:

- Products
- Vouchers
- Brochures
- Samples

Gift-bag in 2019:

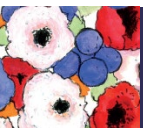


Front design 2019:



Back design - Sponsor logos 2019:





PACKAGES DESCRIPTIONS 1/2



	PLATINUM	GOLD	SILVER	BRONZE
MEMBER	72 000 ¥	45 000 ¥	22 000 ¥	10 000 ¥
NON - MEMBER	80 000 ¥	53 000 ¥	30 000 ¥	18 000 ¥

BENEFITS:	PLATINUM	GOLD	SILVER	BRONZE
Corporate Table (10 persons) (Please choose your table for Shenzhen or Guangzhou)	2	1	½	-
Individual Tickets (Please choose your tickets for Shenzhen or Guangzhou)	-	-	-	2

DIGITAL EXPOSURE (Before the event):	PLATINUM	GOLD	SILVER	BRONZE
Your logo size	XXL	XL	L	M
Your logo in event preview mailing (Your sponsorship should be confirmed before November 8th)	✓	✓	✓	✓
Your logo in event preview wechat post of CCI FRANCE CHINE (Your sponsorship should be confirmed before November 8th)	✓	✓	✓	✓

CCIFC EXCLUSIVE ADVANTAGES FOR PLATINUM SPONSORS :	PLATINUM	GOLD	SILVER	BRONZE
Special interview for 1 min in the official video	✓	-	-	-
Customed Event (Targeted conference)	✓	-	-	-

*AMOUNT EXCLUDING VAT (+6,72%)



PACKAGES DESCRIPTIONS 2/2



ON-SITE EXPOSURE AT GUANGZHOU AND SHENZHEN EVENTS:	PLATINUM	GOLD	SILVER	BRONZE
Your promotional video on the giant screens (maximum 2 mins)	✓	-	-	-
1 min speech before/after your promotional video	✓	-	-	-
Your promotional flyer and goodies in the gift-bags distributed to all the guests	✓	✓	-	-
Your promotional booth	✓	✓	-	-
Your logo on the different communication supports	XXL	XL	L	M
Your logo on your corporate table	✓	✓	✓	-
Logo printed on event kakemonos & backdrop (GZ&SZ)	✓	✓	✓	✓
Your logo on invitation card (600pcs, cover events in GZ&SZ)	✓	✓	✓	✓
Your logo broadcasted on the giant screen	✓	✓	✓	✓
Special mention during CCI FRANCE CHINE opening speech (covers events in GZ&SZ)	✓	✓	✓	✓

DIGITAL EXPOSURE (After the event):	PLATINUM	GOLD	SILVER	BRONZE
An article in a coming CCI FRANCE CHINE magazine: CONNEXIONS	✓			
CCI FRANCE CHINE South China Newsletter advertising banner (1 month)	✓	✓	-	-
Your feature in the official video at CCI FRANCE CHINE official media channel	✓	✓		-
Special mention in CCI FRANCE CHINE event review post	✓	✓	✓	-
Your logo on the Thanks letter mailing	✓	✓	✓	✓





CONTACTS



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Thanks for your support!

