



Sponsorship proposal

BEAUJOLAIS NOUVEAU 2019 ***BACK TO TRADITIONS!***

GUANGZHOU:

Thursday November 21st 2019 at Four Seasons

SHENZHEN:

Friday November 22nd 2019 at Shangri-la Luohu

WHAT IS BEAUJOLAIS NOUVEAU ?

Beaujolais nouveau is a traditional and historical French event always organized on the 3rd Thursday of November to celebrate the famous new Beaujolais Wine.

Every year, this event gathers more than 800 people from Chinese and French communities to enjoy the new wine through a relaxing and funny atmosphere.



WHAT ABOUT BEAUJOLAIS NOUVEAU PARTY ?

- Reach out French and Chinese Business Communities

- Enjoy our Western and Chinese Buffets

- Take place on our Traditional French Wine Tasting Festival Event

- Contribute to the Largest South China Corporate French Event with the General Consulate of France from Guangzhou





SAVE THE DATES !



GUANGZHOU

Thursday November 21st 2019
at Four Seasons



SHENZHEN

Friday November 22nd 2019
at Luohu Shangri-la



OUR PARTNERS FOR 2018

OFFICIAL PARTNERS | 官方合作伙伴



SILVER | 白银级



PLATINUM | 铂金级

Groupe



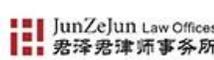
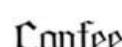
PVCP璞蔚房地产



GOLD | 黄金级



EN NATURE | 实物赞助



MEDIA PARTNERS | 媒体和合作伙伴



BENEFITS OF BEING A PARTNER

A great visibility with a large scale of advertising

➤ Logo's exposure on:

- Backdrop
- Kakemono
- Invitation
- Giant screen

➤ Visibility on CCI FRANCE CHINE communication tools:

- Wechat
- Website
- Mailing

➤ CCI FRANCE CHINE exclusive advantages



COMPANY BOOTH

Prove your expertise!

- Expose your know-how
- Promote your company
- Present your innovations
- Deliver an exclusive experience to our guests



BOOK A TABLE

Enjoy the event with your partners and colleagues

Corporate Table (for 10 persons)

5500 RMB for Members (Guangzhou or Shenzhen)

7500 RMB for Non-Members (Guangzhou or Shenzhen)



SPONSORING PACKAGE 2019

	PLATINUM	GOLD	SILVER	BRONZE
MEMBER	68000 ¥	42000 ¥	20000 ¥	9000 ¥
NON - MEMBER	75000 ¥	49000 ¥	27000 ¥	16000 ¥

BENEFITS:	PLATINUM	GOLD	SILVER	BRONZE
Corporate Table (10 persons) (Please choose your table for Shenzhen or Guangzhou)	2	1	½	-
Individual Tickets (Please choose your tickets for Shenzhen or Guangzhou)	-	-	-	2

DIGITAL EXPOSURE (Before the event):	PLATINUM	GOLD	SILVER	BRONZE
Your logo in event preview mailing (Your sponsorship should be confirmed before November 8th)	✓	✓	✓	✓
Your logo in event preview wechat post of CCI FRANCE CHINE (Your sponsorship should be confirmed before November 8th)	✓	✓	✓	✓

ON-SITE EXPOSURE AT GUANGZHOU AND SHENZHEN EVENTS:	PLATINUM	GOLD	SILVER	BRONZE
Your promotional video on the giant screens (maximum 3 mins)	✓	-	-	-
1 min speech before/after your promotional video	✓	-	-	-
Your promotional flyer and goodies in the gift-bags distributed to all the guests	✓	✓	-	-
Your promotional booth	✓	✓	-	-
Your logo on the different communication supports	XXL	XL	L	M
Your logo on your corporate table	✓	✓	✓	-
Logo printed on event kakemonos & backdrop (GZ&SZ)	✓	✓	✓	✓
Your logo on invitation card (800pcs, cover events in GZ&SZ)	✓	✓	✓	✓
Your logo boardcasted on the giant screen	✓	✓	✓	✓
Special mention during CCI FRANCE CHINE opening speech (covers events in GZ&SZ)	✓	✓	✓	✓
CCIFC EXCLUSIVE ADVANTAGES FOR PLATINUM SPONSORS :	PLATINUM	GOLD	SILVER	BRONZE
Special interview for maximum 2 mins in the official video	✓	-	-	-
Customed Event (Targeted conference)	✓	-	-	-
DIGITAL EXPOSURE (After the event):	PLATINUM	GOLD	SILVER	BRONZE
CCI FRANCE CHINE South China Newsletter advertising banner (1 month)	✓	-	-	-
Special mention in CCI FRANCE CHINE event review post	✓	✓	-	-
Your feature in the official video at CCI FRANCE CHINE official media channel	✓	✓	-	-
Your logo on the Thanks letter mailing	✓	✓	✓	✓

AMOUNT EXCLUDING VAT (+6,72%) CONTACT US FOR CONFIRMATION ACCORDING TO RELEASE DEADLINE.

CONTACTS US:

GUANGZHOU:

Hervé LAMBELIN (French & English)

+86 (20) 2916 5512

Lambelin.herve@ccifc.org

Feiyu LIU (Chinese, French & English)

+86 (20) 2916 5536

liu.feiyu@ccifc.org

SHENZHEN:

Béatrice DE LA TULLAYE (French & English)

+86 (755) 8632 9720

delatullaye.beatrice@ccifc.org

Laurence LIU (Chinese, French & English)

+86 (755) 8632 9602

liu.laurence@ccifc.org