

Designer

Company

Our client, as a pioneer and the Number 1 in France since 1996 in the barcode labeling sector, the company is today a major player and has been working on a long-term basis with the internationally distributed big names of the French fashion industry. The group and its International network, owned in its own right by the parent company, provides its textile and ready-to-wear sector clients with a complete range of customized services and solutions for tagging and protection at source. As a creator of solutions in the textile and fashion industries, the company guides their clients through to the completion of the clients' labelling, anti-theft tagging and packaging projects.

Location: Hangzhou

Responsibilities

- Responsible for all the company's brand product design technical documents to meet customer needs;
- Responsible for OMEGA update of all brand new product pictures;
- Responsible for the production of all brand production documents and cutting mask documents;
- Responsible for the company's flexo printing plate making and document review;
- Responsible for the design and production of the company's external corporate brochures, product brochures, gift boxes and bags, the layout and update of the company's display windows, enhance the corporate and brand image;
- Responsible for meeting the work needs of the company's various departments in design, typesetting, file optimization, etc., to ensure the smooth development of related work in each department;
- Responsible for the design and production of on-site materials for company exhibitions, order fairs, large-scale events, etc.;
- Cooperate with the development specialist to follow up the new product proofing process, timely feedback to the customer, and timely adjust the development focus;
- Assist French headquarters do the development of new products, the implementation of mid-season bulk goods and follow up various related matters;
- Other tasks arranged by the general manager.

Profile

- College degree and above;
- Design major, good English listening, speaking, reading and writing;

- Familiar with fabrics, accessories, paper printing process;
- High sense of responsibility, excellent teamwork spirit, good
- Communication and coordination skills, strong execution;
- 3-5 years of graphic design experience, proficient in coreldraw /PS/AI and other drawing software;
- The salary of those with excellent conditions can be negotiated.

Please send your resume to: sh-recruitment@ccifc.org