

TROPHEE DES TALENTS
8^{ème} Edition
第八届法语人才竞赛

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In partnership with



General View of “Trophée des Talents”

Founded in 2013 by CCI FRANCE CHINE, “Trophée des Talents” is a competition to **inspire critical thinking** and **encourage French language learning** dedicated to young Chinese generation, with the form of presentation and oral examination.

Connect students and companies

Building a bridge between French companies/organizations and Chinese universities/institutions

Help companies find young talents

Helping companies find young talents who are looking forward to joining French companies

General View of “Trophée des Talents”

Offer presentation platform

Offering a platform for students to show their talents and skills

Guide future career development

Deepening students’ understanding in world of business, inspire their thought in future educational/professional career

Promote French Language and culture

Stimulating interests in learning French language and culture. Improving students’ French level and presentation skills.

Brainstorm in hot topic

Inspiring brainstorming on current topics and social phenomenon. Gathering solutions and original ideas from young talents

Sponsors and Media Partners in 2019



Competitions in 2019

55
Candidates

BEIJING

SHANGHAI

SOUTH CHINA

50

Universities

110+

Ceremony Participants



16
Professional Juries

Main Participating Universities in 2019

清华大学
Tsinghua University

同济大学
Tongji University

南京大学
Nanjing University

中山大学
Sun Yat-Sen University

北京外国语大学
Beijing Foreign Language University

对外经济贸易大学
University of International Business and Economics

北京语言大学
Beijing Language and Culture University

厦门大学
Xiamen University

西安交通大学
Xi'an Jiaotong University

浙江大学
Zhejiang University

武汉大学
Wuhan University

西南交通大学
Southwest Jiaotong University

华中科技大学
Huazhong University of Science and Technology

外交学院
China Foreign Affairs University

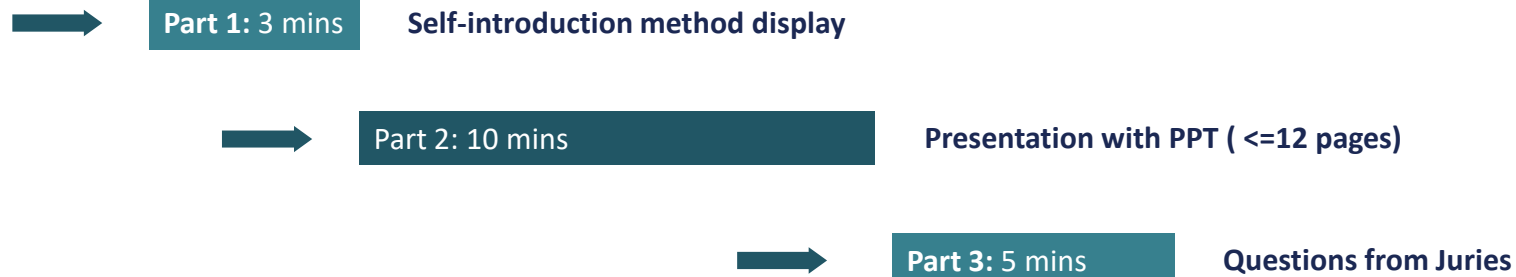
上海外国语大学
Shanghai Normal University

山东大学
Shandong University

Rules and Regulations



Oral Examination Rules



Criteria

- 1 Understanding of the topic
- 2 Expression
- 3 Content of the presentation
- 4 Capability of time-control
- 5 Image
- 6 Originality

Prize and Award for Top Students



1st
Price

8000 RMB

2nd
Price

5000 RMB

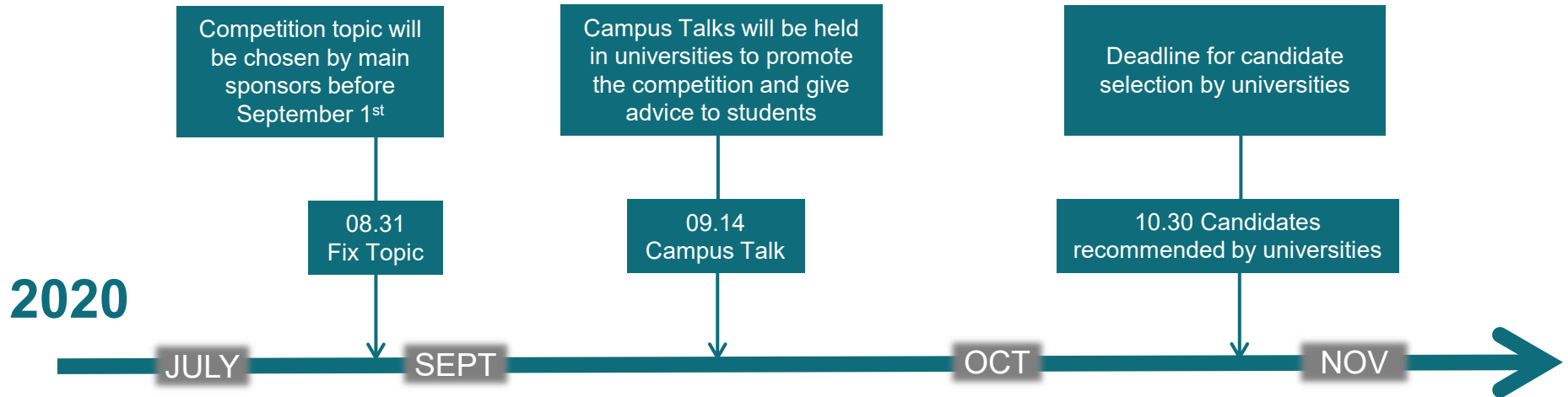
3rd
Price

2500 RMB

Sponsor representative participate in awarding ceremony

Schedule of Competition in 2020

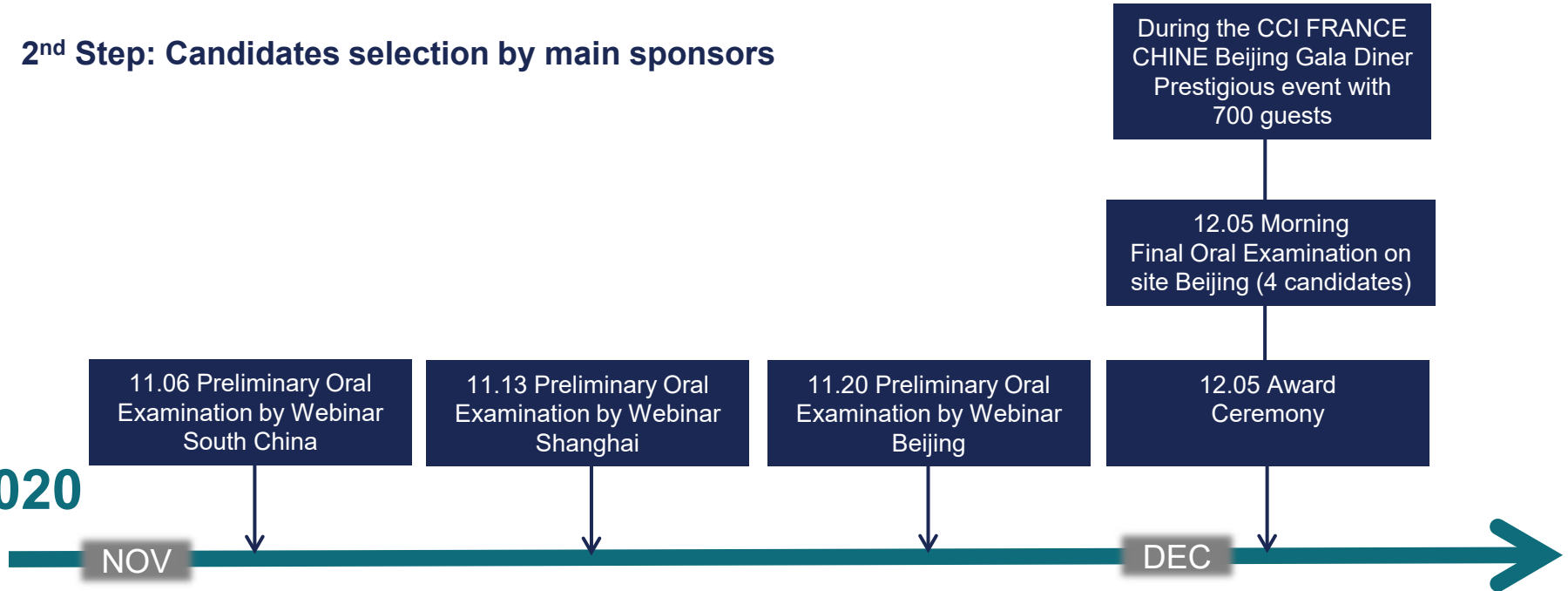
1st Step: Candidates selection by universities



Schedule of Competition in 2020

2nd Step: Candidates selection by main sponsors

2020



Partnership Pack

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GOLD: 60 000 RMB*

Limited to 4 sponsors

Company representative
take part in jury

Interview by media
partners

Main exposure in all
communications

Participate on stage
awarding ceremony

1 Free booth at CCI France
CHINE job fair in Beijing or
Shanghai

1 Advertising mailing sent
to CCI FRANCE CHINE
members

Interview in CCI FRANCE
CHINE magazine
Connexions

Participate in Campus talk

+ 2 free seats at Beijing Gala Dinner 12.05

*6.72% tax and fees should be added to the final price

SILVER: 35 000 RMB*

Logo exposure in all communications

Company representative participate in Campus talk

1 month advertising banner on CCI FRANCE CHINE newsletter

Company can offer souvenirs to students

1 Free booth at CCI FRANCE CHINE job fair in Beijing or Shanghai

Partnership Pack

BRONZE

15 000 RMB*

Logo exposure in all
communications

1 advertising banner on
CCI FRANCE CHINE
newsletter

Company can offer
souvenirs to students

*6.72% tax and fees should be added to the final price

Contact us



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