

Product Manager

Company

Our client is a worldwide leader in smart digital labels and pricing automation. For 25 years, it has been the trusted partner of retailers for in-store digital technology. It has developed a comprehensive IoT and digital platform that delivers a complete set of services to retailers. The solution enables retailers to connect and digitally transform their physical stores; automate low-value-added processes; improve operational efficiency; inform and serve customers; ensure information integrity to continuously optimize on-hand inventory; prevent stock-outs and create an omni-channel service platform that builds loyalty and meets evolving consumer expectations.

Responsibilities

- Responsible for the planning and management of commercial display products such as splicing screen, touch all-in-one machine, advertising machine and monitor etc.
- Collect and sort out the resources of commercial display products, such as market intelligence, competitive product analysis, demand analysis and scheme analysis etc .
- Prepare and manage product documents and specifications;
- Responsible for product lifecycle management and control, integrate relevant resources to promote product listing;
- System scheme, technology source search, evaluation and integration;
- Refine product selling points, export product promotion and implementation documents, and deliver training to sales and project managers;
- Assist sales and project managers to promote and deliver implementation on the client side.

Requirements

- Bachelor degree or above, major in electronics, automation, communication, computer, etc.
- More than 3 years experience in consumer electronics software and hardware product planning;
- splicing screen, touch all-in-one machine, advertising machine, monitor and other product experience is preferred, strong understanding of commercial display industry trends;
- Proficient in the use of office software, with strong PPT reporting ability;
- Rigorous and serious work and strong execution, good at communication and coordination of resources;

- Be able to think about and solve problems independently and make constructive suggestions on product planning.
- Good logical thinking and data analysis ability;
- Good English reading, writing, listening and speaking skills;
- Good communication and presentation skills, driving skills and cross-departmental collaboration skills.

Please send your resume to:
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