



GALA BEIJING November 30th, 2019



CHINA-FRANCE 55 YEARS OF DIPLOMATIC RELATIONS

DESIGNED BY FF SHANGHAI

Our Partners



French & Chinese Business Community







French & Chinese Officials

W GENERATIO

Executives

CEOs

General Managers Media





Our Event



When

Saturday, November 30th, 2019 From 5: 30pm till late

Where

Hyatt Regency Grand Ballroom 8 Guangshun South Street, Beijing

Agenda

5: 30pm – 7: 00pm: Champagne Cocktail
7: 00pm – 10: 00pm: Exquisite French Dinner
10: 00pm – Late: Nightfall Dancing

Champagne Cocktail



Le Diner de Gala



Finest French Gastronomy

Awake your SENSES

TAS TE





L'Orchestre

Chinese Symphonic Orchestra





China – France Diplomatic Relationship 55th Anniversary Awards







Become a Partner



- Reach top level Executives
- Benefit of a Large-scale advertising
- Invite your Clients and Partners
- Show your Know-how
- Promote your Company
- Enjoy an exquisite dinner from our best French Cuisine Chefs
- Contribute to the Asian Largest French Corporate Event

Company Booth









Show your Know-howPromote your companyPresent your innovationsDeliver an experience to our guests

Company Table



During the Gala Dinner, your company can provide corporate or promotional videos to be displayed on the giant screen in front of the audience.

On-Screen Video



Partner's Interview



Your interview will be displayed on the Giant-screen as a welcome word for the Gala dinner.



Lucky Draw



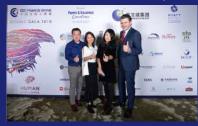
Logo Exposure



Logo Backdrop



Photo Backdrop



Welcome Backdrop









Every guest receives a luxurious gift bag as a souvenir of the Gala. Extend your exposure by providing your flagship products or goodies to one thousand people.

GALA 2018 Souvenirs



PLAT IN Partnership Pack

Custom-made Animation/Show

Promote your company, your know-how, your products and services in an animation during the Gala (dancing performance, fashion show...)

Interviews and articles in our Media partners

Interviews and articles in our Media partners (Most viewed targeted Economic reviews, magazines, newspapers, TV, Web...)

On-stage Video Broadcast

Broadcast your corporate or advertising video during the Gala dinner

Know-how demonstration (booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

*6.72% tax and fees should be added to the final price

+ **30** free seats (3 tables)

GOLD

Partnership Pack

On-stage Video Broadcast

Broadcast of your corporate or advertising video during the Gala dinner

Know-how demonstration (booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

B2B Conference

Organize a conference to promote your company

+ 20 free seats (2 tables)

*6.72% tax and fees should be added to the final price



Partnership Pack

All Digital Exposure	Advertorial eMailing			
Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card	Promotion eMailing sent to CCI FRANCE CHINE Beijing's Members			

+ 10 free seats (1 table)



Partnership Pack

All Digital Exposure

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card



Partnership Summary

Packages	Platinum	Gold	Silver	Bronze		
Amount* (RMB)	160 000	110 000	70 000	40 000		
Free seats	30	20	10	5		
On-site Exposure (during the Gala)						
Custom-made Animation/Show	*					
Reception Logo	*					
On-stage Video Broadcast	*	*				
Know-how demonstration (booth/stand)	*	*				
Principal Backdrop Logo	*	*				
Side Boards Logo	*	*	*			
Logos Board / Photo Backdrop	*	*	*	*		
Screens Logo	*	*	*	*		
Individuated Exposure						
Logo printed on Invitation Card (600 pcs)	*	*	*	*		
Logo printed on Gala Program (600 pcs)	*	*	*	*		

*6.72% tax and fees should be added to the final price

Partnership Summary

Packages	Platinum	Gold	Silver	Bronze			
MEDIA Coverage							
Interviews and articles in our Media partners	*						
Exposure at CCI France Chine (before and after the event)							
Custom Event: Lunch/Dinner or Targeted Conference	*	*					
Roll-up Banner Logo	*	*	*				
Reception Screen Logo	*	*	*	*			
Digital Exposure							
Website Advertising Banner	*	*					
Newsletter Advertising Banner	*	*					
Advertorial eMailing	*	*	*				
Beijing Newsletters Logo	*	*	*	*			
Mailings Logo	*	*	*	*			
Website Logo	*	*	*	*			
Thanks Letter Logo	*	*	*	*			

*6.72% tax and fees should be added to the final price

Appendix

Pictures & Videos of previous Gala

- Gala 2018 ICS video:
- http://v.youku.com/v_show/id_XMzY2NDE4NjU4MA==.html?spm=a2hzp.8253869.0.0
- Gala 2018 interview video:
- https://v.youku.com/v_show/id_XMzk3MjY1NTU0NA==.html?spm=a2hzp.8244740.0.0
- Gala 2018 souvenir video:
- https://v.youku.com/v_show/id_XMzk3MjYyNDE0NA==.html?spm=a2h0j.11185381.listitem_page1.5!5~A
- All videos of previous events:

http://i.youku.com/u/UMzY1MDl4NDc2/videos

- Pictures:
- <u>https://gallery.vphotos.cn/vphotosgallery/index.html?vphotowechatid=E50C50E605C71FDA5FAA456308B8E121#/</u>

Contacts

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