# PATRON MEMBERS

2019





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Since 1992, we help French companies succeed in China through information, networking and business development services.

**KEY FIGURES** 

**1,654** Members 2018

including **63** Patron Members





**392** Events organized for

17,000 Participants

1 ST



**72** Hosted Companies in our Business Center

**Sino-French Network** 

 $3^{rd}$ 



**455** Visas issued to France

French Chamber of Commerce in the world



**54** Trainings for **374** Trainees





**31** Companies followed by our Business Support Service

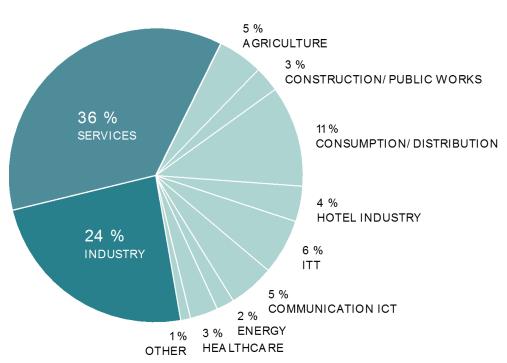
**70** Recruitments for our customers



# **KEY FIGURES**



### Member breakdown by sector (2018)





### **ESSENTIAL**



**National Membership** 



National exposure: Your logo at every CCI FRANCE Chine Office, Events, Publication



Access to exclusive event reserved to Patron Members



Free access for your employees to CCI events: Conferences, Working Groups & Clubs



Free Visa Fast Track Service



Discount on all our services: Recruitment, Training, Advertising and Business Services



Stay informed on French-Chinese business through our communication tools: Newsletter, Magazine, Directory & Website

#### **PATRONS MEMBERS**





### **EVENTS**



#### [NEW] CEO CONFERENCE

Enable your Worldwide CEO to meet the community during his/her visit in China

#### [NEW] PATRON MEMBERS OPEN DAY

Invite the community to discover your company





#### [NEW] OFFICIAL CEREMONY

Official ceremony for new partnership or contract signature

#### **EXECUTIVE EXPERIENCE**

6 diners or lunches in outstanding location. In partnership with Chinese International Chambers of Commerce





#### [NEW] ] CEO CLUB

New exchange platform reserved to Patron Members CEO to gather on a monthly basis

#### [NEW] EXCHANGE WITH FRENCH OFFICIALS

Meet and exchange directly with French officials; Ambassador / Consul's Brief





### **EXPOSURE**

#### [NEW] SOCIAL MEDIA

Share your company's news with CCI FRANCE CHINE network. LinkedIn 4,626 followers, WeChat 6,410 Followers





#### [NEW] SPECIAL PUBLICATION

A new publication dedicated to Patron Members focus on business in China





# [NEW] WELCOME MAILING FOR NEW PATRON MEMBER

Dedicated email for new Patron Member sent to more than 15,000 contacts



# LOGO EXPOSURE ON ALL COMMUNICATION MATERIALS

Your logo at CCI FRANCE CHINE Offices, Events, Website, Weekly Newsletter, Connexions Magazine, Directory





#### **DIRECTORY**

One full page presentation for your company

# INTERVIEW IN CONNEXIONS MAGAZINE

Priority given to Patron Members to share their expertise in Connexions Magazine