



# 1<sup>ST</sup> SHENZHEN GALA



SATURDAY, SEPTEMBER 21st 2019

Gourmet dinner - Wine pairing

At Raffles Shenzhen





# TAKE PART

Our Partners 2018 (Guangzhou Beaujolais Gala)

OFFICIAL PARTNERS | 官方合作伙伴

















# JOIN



### The French & Chinese Business Community!

Officials • Executives • CEOs • General Managers













## **PLAN**



### An event you will not forget!

DATE

Saturday,
September 21st 2019
From 7:00 till 11:00 pm



**AGENDA** 

7:00 to 8:00 pm Cocktail

8:00 to 10:00 pm

4-courses dinner served at the table,
Wine pairing
Speeches, Fashion show,
Lucky draw

10:00 to 11:00 pm Networking / live band **VENUE** 

Raffles Shenzhen

T7, One Shenzhen Bay, 3008 Zhongxin Road, Nanshan District, Shenzhen, Guangdong

深圳鹏瑞莱佛士酒店 广东省深圳市南山区中心 3008号 深圳湾1号17





# SHARE

YOUR COMPANY BOOTH



Offer a culinary experience to the guests

Show them your innovations

Expose your know-how

Reveal your company history

From 7 pm to 8 pm, during the Cocktail time => Contact us for more details / booths quantity is limited













# **ENJOY**



## An evening full of surprises!



Official speeches



4 courses Menu



Fashion show



French Wine&spirit



Lucky draw

ReWineMe





## **INVITE**



### Get a table for your company!



#### **CCI FRANCE CHINE MEMBERS**

QUEEN TABLE (10 guests): 10 000 RMB PRINCESS TABLE (8 guests): 8 000 RMB



#### **CCI FRANCE CHINE NON-MEMBERS**

QUEEN TABLE (10 guests): 12 500 RMB PRINCESS TABLE (8 guests): 10 000 RMB





# INVITE



## Allow the Happy winner to test your product!

Offer your branded product



Premium Gifs



**Luxury Vouchers** 



Memorable Stays

From 8 pm to 10 pm, during the dinner time => Contact us for more details / lucky draw gifts quantity is limited





# PACK PLATINUM SPONSORSHIP



60 000 RMB MEMBER\* / 70 000 RMB NON-MEMBER\*

#### **Custom Event**

Promote your company, your know-how, your products and services during one targeted conference in Shenzhen

#### **On-stage Video Broadcast**

Broadcast your corporate or advertising video during the French Gourmet dinner

#### **Products or Flyers Exposure**

Your flyer or goodies distributed in the gift bags of VIP tables

#### **Special Interview and Article in our Media partners**

Interview and article in our Media partners (Most viewed targeted Economic reviews, magazines, newspapers, TV, Web...)

#### **Know-how Demonstration (1 free booth)**

Demonstrate your know-how by displaying your products and leaflets on a custom booth

#### **Special Feature**

Special feature for your logo on side screens during the dinner

+ 16 free seats (2 VIP princess tables)





# PACK GOLDEN SPONSORSHIP



40 000 RMB MEMBER\* / 50 000 RMB NON-MEMBER\*

#### **Know-how Demonstration (1 free booth)**

Demonstrate your know-how by displaying your products and leaflets on a custom booth

#### **Products or Flyers Exposure**

Your flyer or goodies distributed in the gift bags

#### **Special Feature**

Special feature for your logo on side screens during the dinner

+ 8 free seats (1 VIP princess table)





# PACK SILVER SPONSORSHIP



20 000 RMB MEMBER\* / 30 000 RMB NON-MEMBER\*

#### **All Digital Exposure**

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card

+ 4 free seats





# SPONSORSHIP SUMMARY (1/2)

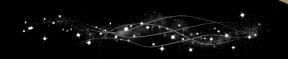


Packages	Platinum	Gold	Silver
Amount* (RMB) For MEMBERS	60 000	40 000	20 000
Amount* (RMB) For NON MEMBERS	70 000	50 000	30 000
Princess Table (8 Persons)	2	1	1/2 (4 seats)
On-site Exposure (During The Gala)			
Custom-made Animation/Show (Maximum15 Minutes)	*		
On-stage Promotion Video/Clip Broadcast (Maximum 3 Minutes)	*		
Know-how Demonstration (Booth/Stand)	*	*	
Greeting during the Official Speech	*	*	
Your Brochure Flyer and Goodies distributed in the Gift Bag	*	*	
Special feature for your Logo on Side Screens	*	*	
Principal Backdrop Logo on LED Screen	XL	L	М
Logos Board / Photo Backdrop	*	*	*
Logo on your Table	*	*	*
Logo printed on Invitation Card	*	*	*





# SPONSORSHIP SUMMARY (2/2)



Packages	Platinum	Gold	Silver
MEDIA Coverage			
Interview and Article in our Media Partners	*		
Special Mention in the Official Press Release	*	*	
Logo in the Official Press Release	*	*	*
Exposure at CCI FRANCE CHINE (Before and After the Event)			
Custom Event: Targeted Conference	*		
½ Page Advertisement In CCI FRANCE CHINE's Magazine Connexions	*		
Digital Exposure			
Website Advertising Banner (2 Weeks)	*		
Advertorial Mailing (Your Advertisement sent once)	*		
Newsletter Advertising Banner (1 Month)	*	*	
South China Newsletters Logo	*	*	*
Mailings Logo	*	*	*
Website Logo	*	*	*
Thanks Letter Logo	*	*	*





### CONTACTS



French & English speaking

French, Chinese & English speaking

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Thank you for your support!