



1ST SHENZHEN GALA



SATURDAY, SEPTEMBER 21st 2019

Gourmet dinner - Wine pairing

At Raffles Shenzhen

TAKE PART

Our Partners 2018
(Guangzhou Beaujolais Gala)

OFFICIAL PARTNERS | 官方合作伙伴



PLATINUM | 铂金级



GOLD | 黄金级



SILVER | 白银级



EN NATURE | 实物赞助



MEDIA PARTNERS | 媒体和合作伙伴



JOIN

The French & Chinese Business Community!

Officials • Executives • CEOs • General Managers



PLAN

An event you will not forget!

DATE

Saturday,

September 21st 2019

From 7:00 till 11:00 pm



AGENDA

7:00 to 8:00 pm
Cocktail

8:00 to 10:00 pm
4-courses dinner served at the table,
Wine pairing
Speeches, Fashion show,
Lucky draw

10:00 to 11:00 pm
Networking / live band

VENUE

Raffles Shenzhen

T7, One Shenzhen Bay,
3008 Zhongxin Road,
Nanshan District,
Shenzhen, Guangdong

深圳鹏瑞莱佛士酒店
广东省深圳市南山区中心
3008号 深圳湾1号T7

SHARE

YOUR COMPANY BOOTH

Offer a culinary experience to the guests

Show them your innovations

Expose your know-how

Reveal your company history

From 7 pm to 8 pm, during the Cocktail time
=> Contact us for more details / booths quantity is limited



ENJOY

An evening full of surprises!



Official
speeches



4 courses
Menu



Fashion
show



French
Wine&spirit



Lucky
draw

ReWineMe

INVITE

Get a table for your company!

CCI FRANCE CHINE MEMBERS

QUEEN TABLE (10 guests): 10 000 RMB

PRINCESS TABLE (8 guests): 8 000 RMB



CCI FRANCE CHINE NON-MEMBERS

QUEEN TABLE (10 guests): 12 500 RMB

PRINCESS TABLE (8 guests): 10 000 RMB

INVITE

Allow the Happy winner to test your product !

Offer your branded product



Premium Gifts



Luxury Vouchers



Memorable Stays

From 8 pm to 10 pm, during the dinner time
=> Contact us for more details / lucky draw gifts quantity is limited

PACK PLATINUM SPONSORSHIP

60 000 RMB MEMBER* / 70 000 RMB NON-MEMBER*

Custom Event

Promote your company, your know-how, your products and services during one targeted conference in Shenzhen

Special Interview and Article in our Media partners

Interview and article in our Media partners (Most viewed targeted Economic reviews, magazines, newspapers, TV, Web...)

On-stage Video Broadcast

Broadcast your corporate or advertising video during the French Gourmet dinner

Know-how Demonstration (1 free booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

Products or Flyers Exposure

Your flyer or goodies distributed in the gift bags of VIP tables

Special Feature

Special feature for your logo on side screens during the dinner

+ 16 free seats (2 VIP princess tables)



PACK GOLDEN SPONSORSHIP



40 000 RMB MEMBER* / 50 000 RMB NON-MEMBER*

Know-how Demonstration (1 free booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

Products or Flyers Exposure

Your flyer or goodies distributed in the gift bags

Special Feature

Special feature for your logo on side screens during the dinner

+ 8 free seats (1 VIP princess table)



PACK SILVER SPONSORSHIP

20 000 RMB MEMBER* / 30 000 RMB NON-MEMBER*

All Digital Exposure

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card

+ 4 free seats

SPONSORSHIP SUMMARY (1/2)

Packages	Platinum	Gold	Silver
Amount* (RMB) For MEMBERS	60 000	40 000	20 000
Amount* (RMB) For NON MEMBERS	70 000	50 000	30 000
Princess Table (8 Persons)	2	1	1/2 (4 seats)
On-site Exposure (During The Gala)			
Custom-made Animation/Show (Maximum 15 Minutes)	★		
On-stage Promotion Video/Clip Broadcast (Maximum 3 Minutes)	★		
Know-how Demonstration (Booth/Stand)	★	★	
Greeting during the Official Speech	★	★	
Your Brochure Flyer and Goodies distributed in the Gift Bag	★	★	
Special feature for your Logo on Side Screens	★	★	
Principal Backdrop Logo on LED Screen	XL	L	M
Logos Board / Photo Backdrop	★	★	★
Logo on your Table	★	★	★
Logo printed on Invitation Card	★	★	★

SPONSORSHIP SUMMARY (2/2)

Packages	Platinum	Gold	Silver
MEDIA Coverage			
Interview and Article in our Media Partners	★		
Special Mention in the Official Press Release	★	★	
Logo in the Official Press Release	★	★	★
Exposure at CCI FRANCE CHINE (Before and After the Event)			
Custom Event: Targeted Conference	★		
½ Page Advertisement In CCI FRANCE CHINE's Magazine Connexions	★		
Digital Exposure			
Website Advertising Banner (2 Weeks)	★		
Advertorial Mailing (Your Advertisement sent once)	★		
Newsletter Advertising Banner (1 Month)	★	★	
South China Newsletters Logo	★	★	★
Mailings Logo	★	★	★
Website Logo	★	★	★
Thanks Letter Logo	★	★	★



CONTACTS

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Thank you for your support!