



French National Day 2019

Don't miss the most important annual event

The French National Day!

Same as previous years, the celebration of the

French National Day

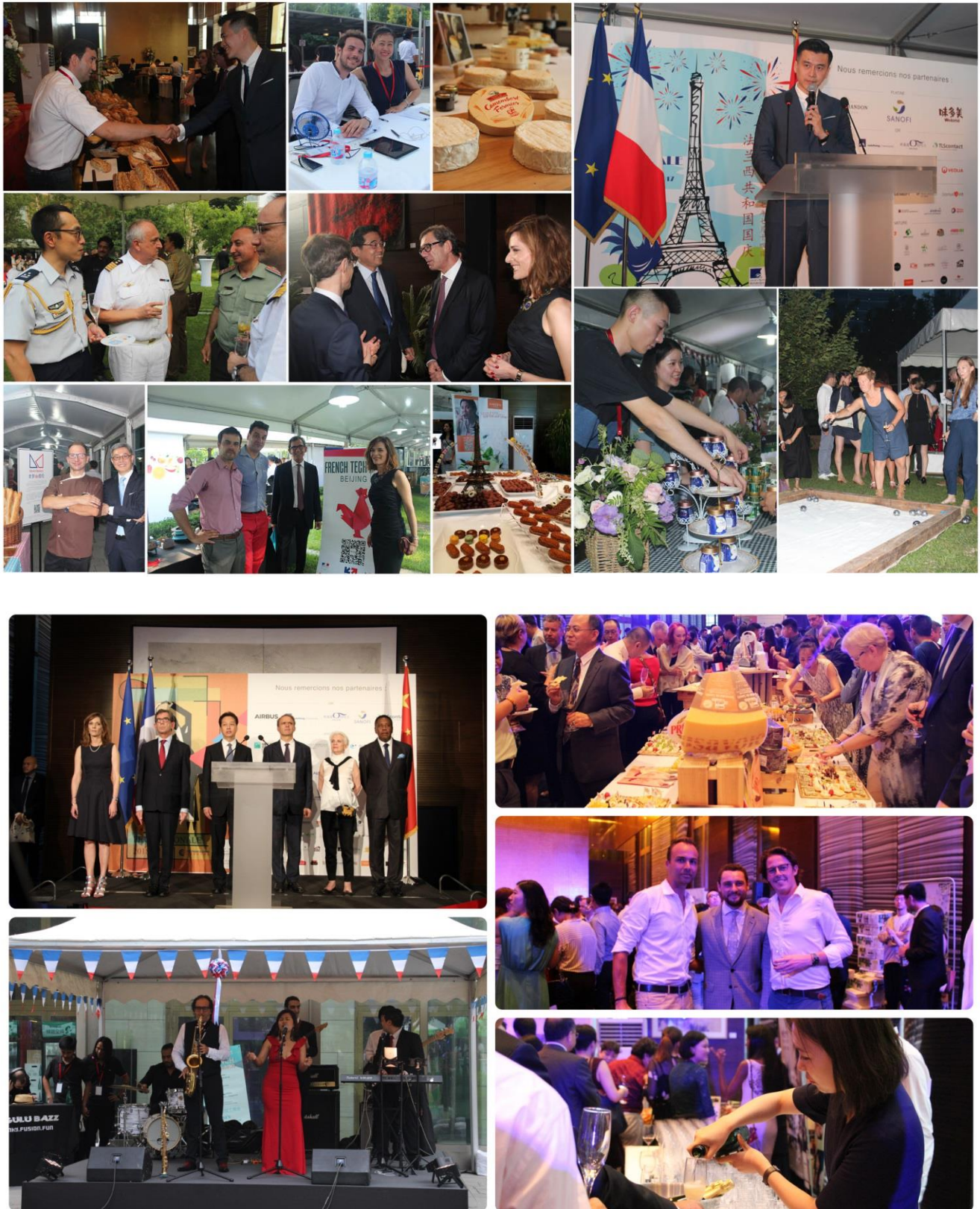
*Will be held in the garden of the
Residence of France in Beijing on*

Friday July 12th 2019

*From **6:30** to **10:00 pm***

Pictures of the previous years

Last year, we have welcomed about 3,000 guests from the French community for the French National Day celebration.



Discover our sponsorship offer specially designed for your business

Become a sponsor of the French National Day Celebration and get a maximum exposure for your business!

The event is organized by the French Embassy in China and the CCI FRANCE CHINE. This celebration will gather the French community in Beijing as well as their partners, friends and Chinese officials in the Residence of France.

An exceptional evening



The event will gather the French community and important persons of the economic and cultural world, Chinese and French from 6:30 to 10pm. 3,000 guests are expected for this fantastic evening.

As a partner of the event, you will make a significant contribution to its success and promote your brand image among the Sino-French community.

Become our sponsors and enhance your exposure

Sponsorship offers tailored to your business

Two types of sponsoring are available

A solid red square with the word "Financial" in white text.

Financial

*to benefit from the prestige of
this event*

A solid blue square with the text "In kind" in white.

In kind

*to give high exposure to your
products*

Financial Sponsorship

We offer 4 different levels of sponsorship, to ensure the best exposure for your company.

Platinum	Gold	Silver	Bronze
¥ 80 000*	¥ 50 000*	¥ 30 000*	¥ 20 000*

* 6.72% VAT is included in all above - mentioned prices.

The visibility of the sponsor companies will be greatly promoted to 3,000 guests, among whom there will be Chinese and French personalities and many CEOs.

We offer exceptional exposure before and during the event, through all media communications and during the reception.

	Platinum	Gold	Silver	Bronze
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Benefits during the evening

Invitations to the reception	60	40	20	10
Dedicated booth during the event (Customized)	X			
Distribution of leaflets	X	X	X	X
Kakemonos	X	X		
Welcome banners with logo	X	X	X	X

Visibility on communication tools

Logo on the CCI FRANCE CHINE Newsletter and the website with link to your website	X	X	X	X
Logo on the website of the French Embassy in Beijing	X	X	X	X
Advertising offered (4 weeks) in the newsletter of the CCI FRANCE CHINE (value: 3,000 RMB)	X	X		

In kind Sponsorship

We are looking for sponsors for food and drinks that will be served during the event.

Several products are possible:

- Catering, Sandwiches,
- Cheese, Pastries,
- Wines, Champagne, Beer, Soft-drinks,
- Others

A booth is available in the residence or in the gardens of the Embassy to display your products to the guests. To ensure a sufficient quantity for all guests, we thank you for preparing at least a minimum quantity for 500 people.

Conditions:

- Number of booths limited
- Registration deadline: Saturday June 22nd 2018
- The booth includes :
 1. Tickets reserved for your company
 2. An access to refrigerated space to store your products
 3. Delivery of ice cube during the event
 4. Electrical plug

In return, we offer exceptional visibility for your brand and your products:

	Platinum	Gold	Silver	Bronze
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Visibility during the event

Invitations to the reception	60	40	20	10
Distribution of leaflets	X	X	X	X
Kakemonos	X	X	X	X
Welcome banners with logo	X	X	X	X

Visibility on communications

Logo on the CCI FRANCE CHINE Newsletter and on the website with link to your website	X	X	X	X
Logo on the website of the French Embassy in Beijing	X	X	X	X
Advertising offered (4 weeks) in the newsletter of the CCI FRANCE CHINE (value: 3,000 RMB)	X	X		
Insert on a page dedicated to the French National Day in Connexions, the magazine of CCI FRANCE CHINE with a circulation of 4000 copies.	X	X	X	X

Your contacts:

Intendant of the Résidence de France: Mr. Luc GREBERT
Email : luc.grebert@diplomatie.gouv.fr

Deputy Secretary General of the Embassy: Mrs. Isabelle CORNAND
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