

## Sales & Marketing Intern

### Company

TERAO is a global consulting and engineering company involved for 25 years in energy efficiency and sustainable building engineering. Created in 1993, TERAO is one of the pioneers of its field. With a 30+ team of multidisciplinary engineers, TERAO is a leading independent French green building engineering company active in China (since 2008) and worldwide (Columbia, UAE, Malaysia, Indonesia, etc).

Terao operates on the whole building life cycle, from design (green building specifications, energy efficiency design and calculation, etc.) to operation and maintenance (energy audits, certifications in operation, ...).

### Position

- Position: Sales & Marketing Intern
- City: Shanghai
- Industry: Construction, Sustainability, Well-being
- Type: Full-time internship, 2-3 months
- Starting Date: ASAP

### Responsibility

- Create marketing content for brand awareness online (social media, direct mail, website)
- Help to create and manage the WeChat account of the company
- Create marketing content for brand awareness offline (events...)
- Manage the case studies and references of the company
- Manage and update company database and CRM systems
- Support the Sales & Marketing team in daily tasks
- Perform market analysis and research on competition to identify content gap
- Analyze and stay ahead of trends and changes in the marketplace

### Requirement

- University/Business School student in Marketing interested in having a real work experience
- Excellent level in English & Chinese, French is a plus.
- Excellent knowledge of different marketing techniques
- Solid experience in the use of MS Office, Adobe PDF, Adobe Illustrator and WordPress
- Familiar with marketing computer software and online applications (e.g. CRM tools, Online analytics, etc.)
- Open-minded personality with a strong desire to learn
- Ability to work within an international and multi-cultural team
- Interest in the Sustainability industry is a plus

*Please send your resume to: [nieong@teraochina.cn](mailto:nieong@teraochina.cn)*