



GALA SHANGHAI

EMBRACING THE ESG TRANSFORMATION

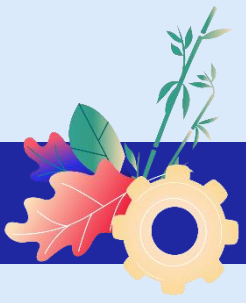
FRIDAY, MAY 26, 2023



ADDRESS

33 FU CHENG ROAD, PUDONG SHANGRI-LA, SHANGHAI

BY CENTDEGRÉS 法尚



SAVE THE DATE

Date

Friday, May 26th 2023

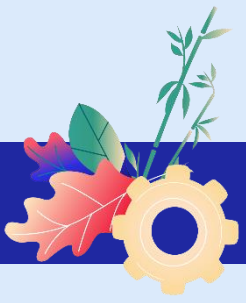
Venue

Shangri-la Pudong

Agenda

- 5:30 pm – 7:00 pm: Champagne Cocktail
- 7:00 pm – 10:00 pm: Exquisite French Dinner
- 10:00 pm – Late: Nightfall Dancing

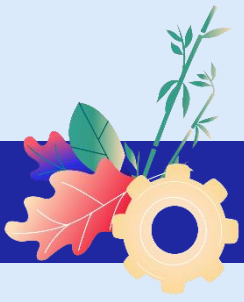




JOIN THE COMMUNITY

This event will gather **more than 850 guests** from the French and Chinese business community from all industries, in presence of **Officials, Executives, and Media**.





THEME 2023

EMBRACING THE ESG TRANSFORMATION

CCI FRANCE CHINE Shanghai Gala 2023 will highlight all initiatives engaged by our companies to protect our planet

PEOPLE

PLANET

RESPONSIBLE

COMMUNITY





PROGRAM

An evening full of surprises



Official Speeches



Happenings



Fine Dinner



Performances

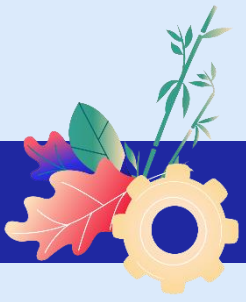


Awards



Lucky Draw





AWARDS

This year's Shanghai Gala will honour companies who have been innovative by implemented projects and engaged positive transformation for the planet in the business of their companies

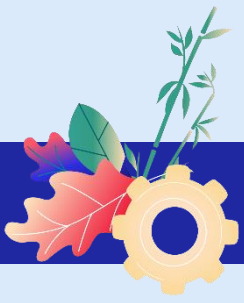


GALA SHANGHAI 2023



BECOME A PARTNER





2023 GALA PARTNERS

DIAMOND



VALRHONA
Let's imagine the best of chocolate®
法芙娜

GOLD

 DS AUTOMOBILES PARIS	 ICCF GROUP 之禾卡粉集团	 Jolyvia 娇莉芙	 MICHELIN	 SAINT-GOBAIN	 skema BUSINESS SCHOOL
 L'ORÉAL CHINA	 AIRFRANCE 法国航空公司	 MOUTON CADET BARON PHILIPPE DE ROTHSCHILD	 POTEL & CHABOT PARIS	 RC RÉMY COINTREAU	

SILVER

 BIOMÉRIEUX	 BNP PARIBAS 法国巴黎银行	 BOLLORÉ LOGISTICS	 Capgemini	 CAUDALIE	 CMA CGM	 CRÉDIT AGRICOLE CORPORATE & INVESTMENT BANK 东方汇理银行	 DIOR	 EY Building a better working world	 FORVIA faurecia
 mazars 中审众环	 sanofi	 法兴银行 SOCIÉTÉ GÉNÉRALE	 UGGCLAW FIRM	 ACCOR 雅高集团	 ASIA PROGIFTS YOUR INTERNATIONAL GIFT SPECIALIST	 centdegres	 esee modern management	 K.COUTURE	 parishine Bowway

BRONZE

 AIRBUS		 GIDE 高信律師事務所	 socomec innovative Power Solutions	 ST Site-optimized	 VEOLIA	 ANDROS 安德魯	 ELLE salon by Hermal Paris	 Pierre Fabre
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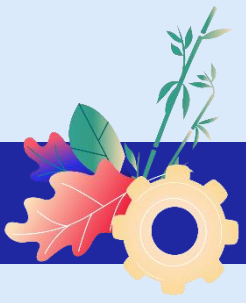


PARTNERS' BENEFITS

Taking part in CCI FRANCE CHINE Shanghai Gala is a great opportunity to extend your brand notoriety and image among the French & Chinese Business Community

- Reach top level Executive
- Be part of the largest Asian French Corporate Event
- Benefit from large-scale advertising
- Invite your clients and partners
- Show your know-how or project initiatives
- Promote your company
- Enjoy an exquisite dinner from our best French Cuisine Chefs





PARTNERS' PACKAGES

Different packages for different needs of exposure.
Choose the right sponsorship to promote your company.

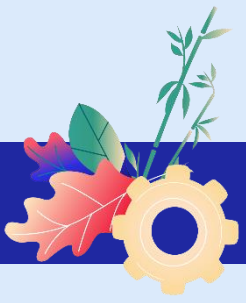
**Platinum
Partner**

**Gold
Partner**

**Silver
Partner**

**Bronze
Partner**





TABLES & SEATS

Get a table for your company and invite your guests!

**Platinum
Partner**

3 tables

**Gold
Partner**

2 tables

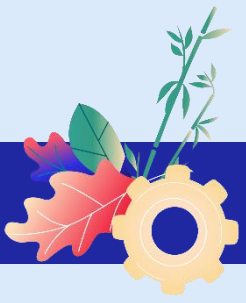
**Silver
Partner**

1 table

**Bronze
Partner**

5 seats





COMPANY BOOTH

Platinum & Gold Partners can promote their products and/or project initiatives on a company booth. Great exposure and interactions with the guests during the cocktail.





PROMOTIONAL VIDEOS

During the Gala, **Platinum & Gold Partners** can provide 1 corporate or promotional video to be displayed on the giant screen in front of the audience.





LUCKY DRAW

Give great visibility to your products and services by offering a Premium Gift for our unmissable Lucky Draw.





GIFT BAGS

What better way for people to know your company than giving them gifts they will bring home.

Each guest will receive a giftbags in which you can put:



- Products
- Vouchers
- Brochures
- Samples





PACKAGES DESCRIPTIONS 1/2

Packages	Platinum	Gold	Silver	Bronze
Amount* (RMB)	160 000	110 000	70 000	40 000
Free seats	30	20	10	5
On-site Exposure (during the Gala)				
Custom-made Animation/Show	★			
Reception Logo	★			
On-stage Video Broadcast	★	★		
Know-how demonstration (booth/stand)	★	★		
Principal Backdrop Logo	★	★		
Side Boards Logo	★	★	★	
Logos Board / Photo Backdrop	★	★	★	★
Screens Logo	★	★	★	★
Individuated Exposure				
Logo on Invitation Card	★	★	★	★
Logo on Gala Program	★	★	★	★





PACKAGES DESCRIPTIONS 2/2

	Platinum	Gold	Silver	Bronze
MEDIA Coverage				
Interviews and articles in our Media partners	★			
Exposure at CCI FRANCE CHINE (before and after the event)				
One customized event during the year at the French Chamber	★	★		
Roll-up Banner Logo	★	★	★	
Reception Screen Logo	★	★	★	★
Digital Exposure				
Website Advertising	★	★		
Newsletter Advertising	★	★		
Advertorial eMailing	★	★	★	
Shanghai Newsletters Logo	★	★	★	★
Mailings Logo	★	★	★	★
Website Logo	★	★	★	★
Exposure on social media	★	★	★	★





CONTACTS

Pascal CHEN

Shanghai Branch Director

chen.pascal@ccifc.org

Tel: +86 (21) 6132 7105

Delphine YAO

Corporate Relations & Chinese

Business Director

yao.delphine@ccifc.org

Tel: +86 (21) 6132 7116

Alexandre GRANGEAT

Operation Manager

grangeat.alexandre@ccifc.org

Tel: +86 (21) 6132 7124

Thanks for your support!

