

Branch Manager (Sourcing Industry)

Location: Guangzhou

Sector: Clothing / Textile / Sourcing

Starting date: ASAP

Job Reference: CDS2025057

ABOUT THE COMPANY

Our client is a foreign-owned service company specializing in textiles sourcing, quality control and distribution.

MISSION

They are searching for a Branch Manager to oversee the overall brand strategy and operation of the company, integrating general management functions to drive business growth. In this role, you will be responsible for formulating brand development strategies, leading cross-functional teams, managing business operations, and communicating with global shareholders to align brand goals with corporate development objectives. You will collaborate with internal departments, suppliers, clients, and market partners to enhance branch value and market competitiveness.

RESPONSIBILITIES

- Formulate and implement overall brand development strategies tailored to the textile industry, overseeing brand positioning, promotion, and image management to enhance brand influence and market share.
- Undertake general management responsibilities, including leading cross-functional teams, managing operational budgets, optimizing resource allocation, and ensuring the efficient operation of brand-related business in the textile sector.
- Coordinate internal and external stakeholders (shareholders, teams, suppliers, clients, partners) to align demands, promote collaborative projects, and support the smooth development business.
- Monitor industry trends, competitive dynamics, and brand operational risks in the textile field, propose adaptive adjustments and risk mitigation measures, and track key performance indicators to ensure brand business goals are achieved.

REQUIREMENTS

- Bachelor's or master's degree in engineering, Management, or Business Administration would be preferred.
- Language proficiency in **French**, English and **Mandarin** is required.
- Experience in sourcing sector, quality control and team management is required.

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- Management capabilities: Strong leadership and decision-making skills.
- Excellent negotiation and communication skills.
- Strategic thinker.
- Willingness for frequent business trips.

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject: Your name | Job title - location [Job reference]

Ex. Your name | Branch Manager (Sourcing Industry) – Guangzhou [CDS2025057]

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