Asia Innovation Communication Leader

Location: **Shenzhen**
Starting date: **ASAP**
Profile: **Local**
Job Reference: **CDS2026043**

ABOUT THE COMPANY

Our client is an innovative manufacturer of sporting goods for all skill levels.

RESPONSIBILITIES

1. Innovation Storytelling & Cross-Cultural Bridge

- Turn early concepts, workshop outputs and prototype progress into clear, engaging Chinese & English stories.
- Prepare leadership updates, team newsletters and presentation materials.
- Bridge cross-cultural gaps between China and European (French) design teams.

2. Visit & Event Coordination

- Arrange innovation open days, partner site tours and showcase activities.
- Continuously collect innovation photos, videos and team stories.

3. Content Production

- Create bilingual PPTs, graphic materials and short video clips for innovation sharing.
- Iterate content formats to present early-stage innovation clearly.

4. Project Support

- Assist project managers with information tracking and cross-team alignment.

REQUIREMENTS

Education & Experience:

- Bachelor's degree in Communication, PR, Marketing, English, Digital Media or related majors.
- No mandatory work experience. **Fresh graduates are welcome.**
- Experience with event coordination and visitor reception is a plus.

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Skills:

- Fluent in written and spoken English & Chinese for independent bilingual content creation. **French is a strong plus**.
- Skilled at PowerPoint, basic graphic layout and short video editing.
- Basic project coordination ability.
- Passionate about sports and innovation.
- Open to multicultural matrix teamwork.
- Tolerant of uncertainty in early creative projects (calm, observant introverted candidates are welcomed).
- Committed to sustainable development / eco-design.

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject: Your name | Job title - location [Job reference]

Ex. Your name |Asia Innovation Communication Leader - Shenzhen [CDS2026043]

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