

Project Manager / Promo

Location: Guangzhou

Sector: Luxury production; Merchandising; Manufacturing & Services

Starting date: ASAP

Profile: Local

Job Reference: CDS2026029

ABOUT THE COMPANY

Our client is a globally active team with expertise in delivering premium merchandising solutions. They partner with top-tier brands, connecting them with manufacturers across multiple regions, including Asia, to bring projects to life. Alongside their core offerings, they enhance client value through services like quality assurance, supplier evaluations, testing, logistics coordination, storage solutions, and creative design support.

MISSION

Our client is looking for an experienced **Promotional Products Project Manager** to lead the full-cycle development of branded merchandise and customized gifting solutions. The role bridges client brand vision with manufacturing execution—transforming creative briefs into commercially viable, quality-assured products while driving supplier innovation, cost optimization, and on-time delivery across diverse material categories.

RESPONSIBILITIES

Client brief interpretation and concept development

- Critically review RFQs and brand briefs to identify gaps, risks, cost drivers, and technical constraints.
- Translate brand identity, campaign themes, and packaging aesthetics into concrete, commercially viable product concepts.
- Proactively recommend alternative designs, materials, or functionalities to enhance cost efficiency, sustainability, or brand alignment.

Supplier sourcing, cost negotiation and product development

- Identify, evaluate, and qualify suppliers across multi-material categories (plastic, textile, metal, wood, ceramics, etc.) based on capability, capacity, and cost.
- Lead quotation analysis, cost breakdown, and negotiation on pricing, payment terms, and tooling.
- Oversee prototyping, sample feedback loops, and design validation to ensure mass production readiness.

Production follow-up, quality assurance and compliance

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- Oversee mass production to ensure compliance with approved specifications and quality benchmarks through internal teams and on-site inspections.
- Proactively identify and resolve quality issues, ensuring all finished goods meet applicable safety, chemical (REACH/RoHS), and social compliance standards for destination markets.
- Recommend alternative materials or processes to mitigate risk and enhance sustainability.

Stakeholder coordination and logistics execution

- Coordinate with sales, design, quality, logistics, and finance teams to ensure seamless cross-functional execution.
- Maintain professional communication with clients and suppliers in English and Mandarin.
- Ensure timely delivery aligned with budget, quantity commitments, and client deadlines, managing shipping documentation and customs requirements.

REQUIREMENTS

- Bachelor's degree or above; background in project management, supply chain, or related field is a plus
- **Minimum 4–6 years of experience in promotional items**, gifting, packaging, or consumer accessories, with proven supplier management and international trade knowledge (incoterms, logistics documentation, volume calculations)
- Strong technical understanding of printing, finishing, and multi-material fabrication; MS Office proficiency (especially Excel); ERP knowledge is a plus; AI/Photoshop/CAD skills appreciated
- Proactive, solution-driven mindset with strong negotiation, cost-control, scheduling, and cross-functional communication skills; able to thrive in a fast-paced environment
- **Native Mandarin and fluent English required**; Cantonese is an advantage
- Willingness to travel within Guangdong (approx. 30% of working time)

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject: Your name | Job title - location [Job reference]

Ex. Your name | Project Manager / Promo – Guangzhou[CDS2026029]

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