

平面设计

Graphic Designer

Location: Shenzhen

Sector: Marketing, Communication, PR

Starting date: ASAP

Job Reference: CDS-2024-006

ABOUT THE COMPANY

Established in the 1960s, our client pioneered the street furniture concept and is today leading worldwide outdoor advertising company. Our client entered China market in 2005. The Company's businesses now span in 12 cities across China, including Hong Kong and Macau, focusing on metro, bus, airport media and street furniture, providing a comprehensive and diverse range of advertising media products and services to help customers reach over 171 million China urban population each day.

RESPONSIBILITIES

- 根据团队设计需求，搜集相关的创意设计素材及参考资料，按要求完成相关的平面设计项目；
Collect relevant creative design materials and reference materials according to team design requirements, and complete related graphic design projects as required;
- 配合内部摄影师完成照片修图工作，准确了解销售部门修图需求，高效完成修图及图片优化工作；
Cooperate with the internal photographer to complete photo retouching, accurately understand the retouching needs of the sales department, and efficiently complete the retouching and image optimization work;
- 按照需求独立完成相关的视频后期制作(剪辑、简单特效等)工作；
Independently complete related video post-production (editing, simple special effects, etc.) as required;
- 负责收集素材，建立素材库，对素材进行分类、整理，并做好相关备份；
Responsible for collecting materials, establishing a material library, classifying and sorting materials, and making relevant backups;
- 完成对图片/视频/设计文件及相关素材的存储、上传、备份等工作，整理好项目的源素材及其他相关素材文件；
Complete the storage, upload and backup of pictures/videos/design files and related materials, and sort out the source materials and other related material files of the project;

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- 配合部门领导、客户经理制定的工作计划，按时高效完成设计及图片/视频处理等任务。
Cooperated with department leaders and account managers to make work plans, completed design and picture/video processing tasks on time and efficiently.

REQUIREMENTS

- 大专及以上学历，广告、美术、设计等相关专业；
College degree or above, major in advertising, art, design, etc;
- 熟练掌握 Photoshop、Illustrator、InDesign、Flash 等设计软件，熟悉 Powerpoint、Excel、Word 等办公软件的基本操作，会 AE/C4D/Processing/Sketch 将是加分项；
Proficient in Photoshop, Illustrator, InDesign, Flash and other design software, familiar with the basic operation of Powerpoint, Excel, Word and other office software, AE/C4D/Processing/Sketch will be a plus;
- 1年及以上工作经验，有4A 工作经验者优先；
More than 1 year working experience, 4A working experience is preferred;
- 良好的沟通表达能力、有责任心、勤奋乐观、适应能力强及有团队精神；
Good communication skills, responsible, diligent and optimistic, adaptable and team player;
- 具备良好的美术功底，一定的审美能力，拥有较强的学习能力，注重细节；
Have good art sense, certain aesthetic ability, strong learning ability, pay attention to details;
- 能够熟练使用 剪映、Videoleap、Finail CUT、premiere 等视频剪辑者优先；
Proficient in using video clips, Videoleap, Finail CUT, premiere and other video clips is preferred.

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject :

Your name | Graphic Designer- Shenzhen [CDS-2024-006]

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