

3D 设计师

3D Designer

Location: Shenzhen

Sector: Marketing, Communication, PR

Starting date: ASAP

Job Reference: CDS-2024-007

ABOUT THE COMPANY

Established in the 1960s, our client pioneered the street furniture concept and is today leading worldwide outdoor advertising company. Our client entered China market in 2005. The Company's businesses now span in 12 cities across China, including Hong Kong and Macau, focusing on metro, bus, airport media and street furniture, providing a comprehensive and diverse range of advertising media products and services to help customers reach over 171 million China urban population each day.

RESPONSIBILITIES

- 协助团队创意，根据公司开发新媒体项目或其他设计项目需求，进行实地评估及设计提案，参与设计稿的制作、3D 造型等相关的方案设计及出图工作；
Assisted the team in creativity, conducted field evaluation and design proposals according to the company's requirements for developing new media projects or other design projects, and participated in the production of design drafts, 3D modeling and other related scheme design and drawing work;
- 根据销售团队具体项目需求，准确理解客户需求，输出符合要求的创意设计，并能独立完成效果图的建模、渲染、后期等工作，把控创意的可执行性与可实现性；
According to the specific project requirements of the sales team, accurately understand the customer needs, output creative design that meets the requirements, and can independently complete the modeling, rendering, post-production and other work of the effect diagram, and control the execution and realization of the creativity;
- 负责公司三维动态视频的创意输出，包括各类型的广告创意视频剪辑以及 3D 视效视频制作；
Responsible for the creative output of the company's 3D dynamic video, including various types of advertising creative video clips and 3D visual effect video production;
- 负责优秀创意设计案例、项目技术资料及相关设计资源的收集，整理及存档；

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Responsible for the collection, sorting and archiving of outstanding creative design cases, project technical data and related design resources

- 配合部门领导、客户经理根据项目进度制定工作计划，完成设计任务。
Cooperate with department leader and account managers to make work plans according to the project schedule and complete the design tasks.

REQUIREMENTS

- 精通各类设计软件，能熟练操作3D MAX、AutoCAD 及 Photoshop 等软件；
Proficient in various design software, proficient in 3D MAX, AutoCAD, Photoshop and other software;
- 会平面设计，能熟练操作 ps、coreldraw 等平面设计软件，具备一定的艺术鉴赏力和审美能力；会基础的摄影构图技巧者优先；
Proficient in graphic design, proficient in PS, CorelDRAW and other graphic design software, with certain art appreciation and aesthetic ability; Basic photographic composition skills are preferred;
- 广告策划创意类公司2年以上3D 设计工作经验，广告、环境艺术设计、视觉传达、三维动画、展览展示、美术类等相关专业优先；
More than 2 years of 3D design work experience in advertising, environmental art design, visual communication, 3D animation, exhibition, art and other related majors are preferred;
- 良好的沟通表达能力、有责任心、勤奋乐观、适应能力强及有团队精神；
Good communication skills, responsible, diligent and optimistic, adaptable and team spirit;
- 英文良好者优先考虑
English is preferred

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject :

Your name | 3D Designer - Shenzhen [CDS-2024-007]

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