

Merchandising Development Manager

Company

Our client is one of the World Leader in beauty care products industry. They are the pioneers of green products, and they are committed to finding and implementing the best possible solutions to reduce their impact on the environment, at every stage of their production process and distribution.

Responsibility

In this role, you will guarantee the development of Merchandising products according to Marketing/Brands requests and in coherence with Brand values & Clients expectations. You will take the lead in sourcing new performing products and new material in line with strong CSR commitments of the company.

The main responsibilities are:

- Understand brands' spirits, current and new customers' needs in order to adapt the orientation of the Merchandising team
- Manage and guide the merchandising team (3 persons)
- Have a sense of fashion trends and new life concept, keep sourcing new products and new material for new development
- Manage the good relationship with current customers (sales and marketing teams in France) to achieve a best offer and service for merchandising team
- Ensure good communication and interface with other departments to improve collaboration and group interests
- Identify weaknesses and/or possible improvement in the actual processes, and put action for optimization
- Have a sense of beauty trends, and continuously developing knowledge about new materials and concepts in coherence with Brands CSR trends.
- Coordinate and orientate the innovation collection within DOPA (Help on fairs organization, gathering of suppliers knowledge...)
- Communication and interface with Innovation and Market surveillance department, as well as central development innovation teams, internal customers and marketings, in order for DOPA to give efficient restitutions of findings to all.

Requirement

- 4 to 5 years of experience in Marketing / development
- Required strengths: Creative, multi-tasker, fast learner, detail-oriented, proactive problem-solver, team player, high level of autonomy and initiatives

- International and open mindset
- Fluent French and English

Please send your resume to: sh-recruitment@ccifc.org