


<p>Company Logo</p> 	<p>Project –or company Description (Max. 3 sentences)</p> <p>CHINOISES is a lifestyle and fashion brand inspired by Chinese crafts and refashioned with Parisian style. Offers perennial collections punctuated by exclusive capsule collections. They are sold online, via qualitative Popup stores and selected wholesale channels.</p>	
<p>Project-Company Development Stage (“Created in 2008”, “Seed-Stage” etc…) Created in 2018. “Micro-Entreprise” in France and “Wfoe” in China.</p>	<p>Customer Target (Example B2B, Second Tiers Cities Customers…)</p> <p>B2C (30-65 women &amp; men, cultured and internationally minded) &amp; B2B</p>	<p>Operation &amp; Market Area (Example: “China”, “Wolrdwide”)</p> <p>Europe and US</p>
<p>Industry (Example: Education, Construction etc…) Lifestyle and Fashion</p>	<p>Funds to be raised</p> <p>1.8millions RMB/ 250K Euros</p>	