AI TRAINING
Elevate your Communication with Professional AI Image Generation

📅 **Tuesday, October 21st**

🕐 **2:00 PM to 5:30 PM**

🗛 **English**

📍 **CCI FRANCE CHINE Shanghai**

🚫 **Offline**

Course Description:

This intensive 3-hour training is designed for companies ready to revolutionize their image production workflows with AI. Through **5 structured chapters** and **hands-on exercises**, you'll gain the foundational knowledge and practical skills to integrate AI seamlessly into your creative processes—enhancing efficiency, quality, and innovation.

Why This Training?

- **Unlock AI's Potential:** Discover how generative AI can elevate your image creation.
- **Master Prompting Techniques:** Learn to craft precise, high-impact image prompts.
- **Enhance G Manipulate Images:** Use AI to refine, edit, and customize visuals effortlessly.
- **Scale with Automation:** Strategically integrate AI into production workflows for efficiency.

What You'll Learn:

1. **Fundamental Principles of AI Image Generation**

   - What generative AI can do for visual content.
   - Key tools and technologies shaping the industry.
   - Best practices for ethical and effective AI usage.

2. **The Art of Prompting for Stunning Images**

- The **5 essential components** of a powerful image prompt.
- Why some prompts fail—and how to optimize them.
- Hands-on exercise: Craft and refine AI-generated images.

3. AI-Powered Image Manipulation

- Techniques to enhance and refine images using AI.
- How to leverage reference images and parameters.
- Practical exercise: Transform an AI-generated image.

4. Controlled Image Customization

- Real-world use case: **Virtual Try-On** applications.
- Hands-on session: Implement AI for personalized visuals.

5. Scaling AI in Image Production

- Strategies for **automating and integrating AI** at scale.
- Aligning AI-generated content with brand identity.
- Managing risks and ensuring quality control.

Who Should Attend?

- **Marketing G Creative Teams** looking to streamline content creation.
- **E-commerce G Retail Brands** seeking AI-powered visual solutions.
- **Production G Design Professionals** aiming to enhance workflows with AI.

Outcome:

By the end of this training, you'll be able to:

- Generate high-quality AI images with precision.
- Optimize prompts for consistent, brand-aligned results.
- Enhance and customize visuals using AI tools.
- Strategically integrate AI into your production pipeline.

Lead the AI Visual Revolution—Enroll Today!

Equip your team with cutting-edge AI skills to stay ahead in the fast-evolving digital landscape. Let **System in Motion** guide your transformation.

Key Takeaways

- Empowerment of Knowledge Workers: Enhance skills and improve efficiency with comprehensive understanding of Generative AI tools.
- Acquiring Future Skills: Stay ahead in the AI landscape with a blend of theoretical knowledge and practical skills.
- Demystifying Generative AI: Learn proper usage, risk mitigation, and good use cases to dispel common misconceptions.

- Strategic Integration: Improve overall operational efficiency with strategic thinking and risk regulation, preparing for enterprise applications.

Company

System in Motion is a leader in the field of AI education and integration, committed to empowering established companies to seamlessly adopt AI technologies. Our offerings include comprehensive AI training, an AI Accelerator program tailored for existing businesses, and insightful keynotes that elucidate AI's impact on industry practices. With a foundation built on quality, trust, clarity, leadership, and transformation, System in Motion provides a robust suite of services that prepare businesses for the future of AI. Our proven success stories and authoritative voice make us the preferred partner for companies aiming to innovate and lead in their respective industries. Join us to not only learn about AI but to master it and transform your business operations efficiently and effectively.

Training Details

Date :

Tuesday, October 21st

Time :

2:00 PM - 5:30 PM

Price :

1,294 RMB* for CCI FRANCE CHINE Members

 1,934.40 RMB* for Non-Members

*Price including 6,72% Tax

Language :

English

Location : CCI FRANCE CHINE Shanghai

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