



SHAPING TOMORROW



SAVE THE DATE

Date

Friday, October 23rd 2020

Venue

Shangri-la Pudong

Agenda

- 5:30 pm – 7:00 pm: Champagne Cocktail
- 7:00 pm – 10:00 pm: Exquisite French Dinner
- 10:00 pm – Late: Nightfall Dancing





JOIN THE COMMUNITY

This event will gather **more than 600 guests** from the French and Chinese business community from all industries, in presence of **Officials, Executives and Media**.





THEME 2020

SHAPING TOMORROW

CCI FRANCE CHINE Shanghai Gala 2020 will highlight business initiatives that contribute to make our world a better place.

PEOPLE

PLANET

COMMUNITY





PROGRAM

An evening full of surprises



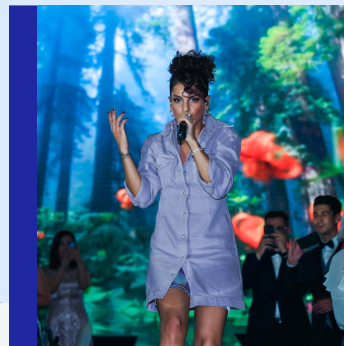
Official Speeches



Happening



Fine Dinner



Performances



Awards



Lucky Draw





AWARDS

After the W Generation Awards in 2019, this year Shanghai Gala will honor companies' members that have implemented impactful projects within their business on the three pillars of the Gala's theme: people, planet and community.

CATEGORIES:

- **Green Business Award** : for companies that built a green business model.
- **Better Workplace Award** : companies that offer a positive work environment that inspires and unites employees.
- **Good Planet Award** : companies that play a role in helping local communities or making the planet a cleaner place to live.



GALA SHANGHAI 2020



BECOME A PARTNER



LAST GALA PARTNERS

skema
BUSINESS SCHOOL



K&IRÈNE
FINE JEWELRY


Pernod Ricard China
保乐力加中国

Gruppe
Pierre & Vacances
CenterParcs

太阳季度游乐园

AIRFRANCE
法国航空公司

 **THE BICESTER VILLAGE**
SHOPPING COLLECTION®

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SYSTEMES


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FRED & FARID
佛海佛瑞

 **宏立城集团**
HOMINICEN GROUP

K-URA | 藏典阁
KURA ARCHIVING

欧莱雅中国
L'ORÉAL
CHINA


Pierre Fabre

POTEL & CHABOT
PARIS

 **葡轩红酒**
FUYUAN WINE


ACCOR

 **ALTAVIA**
ALTA CAPITAL

 **ASIAPROGIFTS**
THE PROFESSIONAL GIFTS SPECIALIST

 **BNP PARIBAS**
法国巴黎银行

 **Carrefour**
家乐福

Dior

ESMOD

 **EY**
Building a better working world

faurecia
inspiring mobility

Kraemer
Paris
by hair culture

MAYBELLINE

 **MAZARS**
中审众环

 **parishine**
Bowway
DIGITAL

 **SAINT-GOBAIN**

SANOFI

 **TOTAL 道达尔**
Committed to Solar Energy

 **UGGCAVOCATS**

 **ESSEC**
BUSINESS SCHOOL

 **framatome**
CAST

GIDE
GIDE GROUP

 **KEDGE**
BUSINESS SCHOOL

 **LOSBERGER**

 **suez**
NWS

 **TLScontakt**
A TCS International Company

 **VEOLIA**





PARTNERS' BENEFITS

Taking part in CCI FRANCE CHINE Shanghai Gala is a great opportunity to extend your brand notoriety and image among the French & Chinese Business Community

- Reach top level Executive
- Be part of the Asian largest French Corporate Event
- Benefit of a large-scales advertising
- Invite your clients and partners
- Show your know-how or project initiatives
- Promote your company
- Enjoy an exquisite dinner from our best French Cuisine Chefs





PARTNERS' PACKAGES

Different packages for different needs of exposure.
Choose the right sponsorship to promote your company.

**Platinum
Partner**

**Gold
Partner**

**Silver
Partner**

**Bronze
Partner**





TABLES & SEATS

Get a table for your company and invite your guests!

**Platinum
Partner**

3 tables

**Gold
Partner**

2 tables

**Silver
Partner**

1 table

**Bronze
Partner**

5 seats





COMPANY BOOTH

Platinum & Gold Partners can promote their products and/or project initiatives on a company booth. Great exposure and interactions with the guests during the cocktail.





PROMOTIONAL VIDEOS

During the Gala, **Platinum & Gold Partners** can provide 1 corporate or promotional video to be displayed on the giant screen in front of the audience.





LUCKY DRAW

Give a great visibility to your products and services by offering a Premium Gift for our unavoidable Lucky Draw.





GIFT BAGS

What a better way for people to know your company than giving them a gifts they will bring home.

Each guest will receive a giftbags in which you can put:



- Products
- Vouchers
- Brochures
- Samples





PACKAGES DESCRIPTIONS 1/2

Packages	Platinum	Gold	Silver	Bronze
Amount* (RMB)	160 000	110 000	70 000	40 000
Free seats	30	20	10	5
On-site Exposure (during the Gala)				
Custom-made Animation/Show	★			
Reception Logo	★			
On-stage Video Broadcast	★	★		
Know-how demonstration (booth/stand)	★	★		
Principal Backdrop Logo	★	★		
Side Boards Logo	★	★	★	
Logos Board / Photo Backdrop	★	★	★	★
Screens Logo	★	★	★	★
Individuated Exposure				
Logo on Invitation Card	★	★	★	★
Logo on Gala Program	★	★	★	★





PACKAGES DESCRIPTIONS 2/2

	Platinum	Gold	Silver	Bronze
MEDIA Coverage				
Interviews and articles in our Media partners	★			
Exposure at CCI FRANCE CHINE (before and after the event)				
One customized event during the year at the French Chamber	★	★		
Roll-up Banner Logo	★	★	★	
Reception Screen Logo	★	★	★	★
Digital Exposure				
Website Advertising	★	★		
Newsletter Advertising	★	★		
Advertorial eMailing	★	★	★	
Shanghai Newsletters Logo	★	★	★	★
Mailings Logo	★	★	★	★
Website Logo	★	★	★	★
Exposure on social media	★	★	★	★





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Thanks for your support!

