



CHINA-FRANCE
55 YEARS OF DIPLOMATIC RELATIONS

Our Partners

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DIAMOND

K&IRÈNE

FINE JEWELRY

PLATINUM



PUYDUFOU.

GOLD



SILVER



BRONZE



French & Chinese Business Community



French &
Chinese Officials

Executives



CEOs

General Managers

Media



JO

IN

Our Event

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When

Saturday, November 30th, 2019
From 5: 30pm till late

Where

Hyatt Regency
Grand Ballroom
8 Guangshun South Street, Beijing

Agenda

5: 30pm – 7: 00pm: Champagne Cocktail
7: 00pm – 10: 00pm: Exquisite French Dinner
10: 00pm – Late: Nightfall Dancing

Champagne Cocktail

EN



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Get your Company booth

Your Exposure



Le Diner de Gala



ENJOY



Finest French Gastronomy

Awake your SENSES

DELICIOUS

TAS

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L'Orchestre

Chinese Symphonic Orchestra



China – France Diplomatic Relationship 55th Anniversary Awards



CCI FRANCE CHINE will be delighted to honor 10 inspiring personalities who daily contribute to promote the Sino-French relationship during an Award Ceremony.



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Become a Partner

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- Reach top level Executives
- Benefit of a Large-scale advertising
- Invite your Clients and Partners
- Show your Know-how
- Promote your Company
- Enjoy an exquisite dinner from our best French Cuisine Chefs
- Contribute to the Asian Largest French Corporate Event

Company Booth

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Show your Know-how

Promote your company

Present your innovations

Deliver an experience to our guests

Company Table



IN
VITE



your Clients and Partners



On-Screen Video

WATCH



During the Gala Dinner, your company can provide corporate or promotional videos to be displayed on the giant screen in front of the audience.

Partner's Interview



Your interview will be displayed on the Giant-screen as a welcome word for the Gala dinner.

SP EAK



Lucky Draw

During our luxurious lucky-draw, your company representative can offer a gift on-stage.



Premium
Cosmetics



Amazing
Trips



Fashion
Luxury



Fine
Wines



Memorable
Stays



Logo Exposure

Main Screen Logo



E-Communication

SHOW

Logo Backdrop



Photo Backdrop



Welcome Backdrop



Side Logo Flags



Gift Bags



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FF

Every guest receives a luxurious gift bag as a souvenir of the Gala. Extend your exposure by providing your flagship products or goodies to one thousand people.

GALA 2018 Souvenirs



RE



Media Interviews



MEM

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Partnership Pack

160 000 RMB*

Custom-made Animation/Show

Promote your company, your know-how, your products and services in an animation during the Gala (dancing performance, fashion show...)

Interviews and articles in our Media partners

Interviews and articles in our Media partners (Most viewed targeted Economic reviews, magazines, newspapers, TV, Web...)

On-stage Video Broadcast

Broadcast your corporate or advertising video during the Gala dinner

Know-how demonstration (booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

*6.72% tax and fees should be added to the final price

+ 30 free seats (3 tables)

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Partnership Pack

110 000 RMB*

On-stage Video Broadcast

Broadcast of your corporate or advertising video during the Gala dinner

Know-how demonstration (booth)

Demonstrate your know-how by displaying your products and leaflets on a custom booth

B2B Conference

Organize a conference to promote your company

+ 20 free seats (2 tables)

*6.72% tax and fees should be added to the final price

Partnership Pack

70 000 RMB*

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ER

All Digital Exposure

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card

Advertorial eMailing

Promotion eMailing sent to CCI FRANCE CHINE Beijing's Members

+ 10 free seats (1 table)

*6.72% tax and fees should be added to the final price

Partnership Pack

40 000 RMB*

BR

ON

ZE

All Digital Exposure

Benefit from a unique exposure on all our digital media and have your logo printed on the program and the invitation card

+ 5 free seats

*6.72% tax and fees should be added to the final price

Partnership Summary

Packages	Platinum	Gold	Silver	Bronze
Amount* (RMB)	160 000	110 000	70 000	40 000
Free seats	30	20	10	5
On-site Exposure (during the Gala)				
Custom-made Animation/Show	★			
Reception Logo	★			
On-stage Video Broadcast	★	★		
Know-how demonstration (booth/stand)	★	★		
Principal Backdrop Logo	★	★		
Side Boards Logo	★	★	★	
Logos Board / Photo Backdrop	★	★	★	★
Screens Logo	★	★	★	★
Individuated Exposure				
Logo printed on Invitation Card (600 pcs)	★	★	★	★
Logo printed on Gala Program (600 pcs)	★	★	★	★

*6.72% tax and fees should be added to the final price

Partnership Summary

Packages	Platinum	Gold	Silver	Bronze
MEDIA Coverage				
Interviews and articles in our Media partners	★			
Exposure at CCI France Chine (before and after the event)				
Custom Event: Lunch/Dinner or Targeted Conference	★	★		
Roll-up Banner Logo	★	★	★	
Reception Screen Logo	★	★	★	★
Digital Exposure				
Website Advertising Banner	★	★		
Newsletter Advertising Banner	★	★		
Advertorial eMailing	★	★	★	
Beijing Newsletters Logo	★	★	★	★
Mailings Logo	★	★	★	★
Website Logo	★	★	★	★
Thanks Letter Logo	★	★	★	★

*6.72% tax and fees should be added to the final price

Appendix

Pictures & Videos of previous Gala

- **Gala 2018 ICS video:**
 - http://v.youku.com/v_show/id_XMzY2NDE4NiU4MA==.html?spm=a2hzp.8253869.0.0
- **Gala 2018 Interview video:**
 - https://v.youku.com/v_show/id_XMzk3MjY1NTU0NA==.html?spm=a2hzp.8244740.0.0
- **Gala 2018 souvenir video:**
 - https://v.youku.com/v_show/id_XMzk3MjYyNDE0NA==.html?spm=a2h0j.11185381.listitem_page1.5!5~A
- **All videos of previous events:**
 - <http://i.youku.com/u/UMzY1MDI4NDc2/videos>
- **Pictures:**
 - <https://gallery.vphotos.cn/vphotosgallery/index.html?vphotowechatid=E50C50E605C71FDA5FAA456308B8E121#/>

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Thank you for your support!