

Business Intelligence Analyst

商务智能分析师

Location: Beijing

Starting date: ASAP

About the Company:

Our client is one of the world's leading French companies in the field of transport and tourism. Its Beijing office is currently recruiting one staff for the following position:

我们的客户是一家世界领先的交通运输，旅游业领域法国企业。现北京办公室招聘下述岗位一名人员：

Mission:

- Defining and delivering reliable and accurate performance reports, including KPIs, applicable to the GCN Establishment (Commercial, Finance, Stations)
定义并提供可靠和准确的业绩报告，包括适用于 GCN 机构（商业、财务、电台）的关键绩效指标
- Assisting Commercial Director in the development of the yearly GCN Revenue Budget
协助商务总监制定 GCN 的年度收入预算
- Preparing Budget and Business Plan Reviews presentations
准备预算和业务计划审查报告
- Preparing Monthly Rolling Forecast documents and consolidates output from Sales Managers
准备每月的滚动预测文件，并整合销售经理的产出
- Preparing weekly performance reviews with Commercial and Sales teams
准备每周与商业和销售团队的绩效审查
- Analysis of effectiveness of various commercial actions and marketing campaigns
分析各种商业行动和营销活动的有效性
- Assess Market opportunities and demand evolution
评估市场机会和需求演变
- Conducting studies about competition environment
进行有关竞争环境的研究

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- Provides recommendation for further developments
提供进一步发展的建议
- Ensures Data / information on Market Intelligence is timely available and up to date
确保市场情报的数据/信息是及时可用且最新的
- Tracking items/ "referential" remain updated
跟踪并更新项目/"参考资料 "
- Consistency of local reports with the ones available from Headquarter
本地报告与总部提供的报告保持一致
- Teams are trained on commercial and sales BI tools
对团队进行商业和商务智能销售工具的培训

Requirements:

- Fluent in English and Mandarin
流利的英语和普通话
- Good at MS office pack
熟练掌握 MS Office 工具
- Sensitive for data & digital tools
对数据和相关工具有敏锐性
- Analytical skills
有分析能力
- Flexibility / Adaptability
灵活性/适应性
- Teamwork
具有团队精神
- Good Communication skills
良好的沟通能力

Application:

Please send your resume to: **bj-hr@ccifc.org**

有意者请将简历投递至邮箱: **bj-hr@ccifc.org**

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