

Inbound Tourism Product Manager

入境旅游产品经理

Location: Beijing, China

Starting date: ASAP

Profile: Local

ABOUT THE COMPANY:

企业简介

The company is a full-range travel provider for business and leisure travellers. They offer business travel management solutions, incentive travel, corporate event organization, team building, and company outings. The company also specializes in tailor-made holidays and retreats, small group tours, and cultural immersion programs across China and beyond.

该公司是一家为商务和休闲旅行者提供全方位旅行服务的公司。该公司提供商务旅行管理解决方案、激励旅行、企业活动组织、团队建设和公司郊游。该公司还专门在中国及其他地区提供量身定制的度假、小团旅游和文化沉浸式项目。

MISSIONS:

工作内容:

Develop, screen, procure, and negotiate agreements with local travel agencies, hotels, and other resources related to inbound tourism in China; establish and maintain long-term, stable cooperative relationships.

负责中国入境旅游相关的地接社、酒店等资源的开发、筛选、采购与协议谈判，建立并维护长期稳定的合作关系；

Independently or collaboratively develop differentiated new products for inbound tourism based on international client needs and market changes; enhance existing product lines to improve market competitiveness.

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根据国际客户需求及市场变化，独立或协作开发具有差异化的入境旅游新产品，完善现有产品线，提升市场竞争力；

Continuously monitor market dynamics and the competitive environment of China's tourism industry; analyze data and adjust product design and pricing strategies accordingly.

持续跟踪中国旅游市场动态和竞争环境，分析数据并调整产品设计及价格策略；

Collaborate with internal teams and external partners to drive the end-to-end process of new product development, from conception to launch, ensuring product quality and effective implementation.

协同内部团队与外部合作伙伴，推动新产品从开发到上线的全过程，保障产品质量与落地执行效果；协助对接并管理地接社服务标准，推动资源方服务水平提升。

QUALIFICATIONS

任职要求：

Bachelor's degree or higher, preferably in Tourism Management, Marketing, or a related field.
本科及以上学历，旅游管理、市场营销或相关专业背景优先；

Fluent in English, with proficiency in listening, speaking, reading, and writing for professional use; knowledge of a second foreign language such as Italian/Spanish/French/German is a plus.

英语流利，听说读写均可以作为工作语言，会意大利语/西班牙语/法语/德语等第二外语更佳。

At least 3 years of experience in inbound tourism operations, product design, or resource procurement in China, with familiarity in itinerary planning, cost calculation, and quotation processes.

3年以上中国入境旅游操作、产品设计或资源采购相关经验，熟悉线路策划、成本核算及报价流程；

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In-depth understanding of tourism resources in Chinese destinations, capable of independently developing resources or innovating products.

深入了解中国旅游目的地资源，能够独立进行资源开发或产品创新；

Strong negotiation, communication, and coordination skills, with the ability to independently conduct supplier negotiations and contract signings.

具备良好的谈判、沟通和协调能力，能独立完成供应商合作洽谈与合同签订；

Sensitive to market data and customer needs, able to optimize products based on industry trends.

对市场数据和客户需求有较强敏感度，能结合行业趋势进行产品优化；

Team-oriented, capable of driving product development and project execution in a collaborative environment.

具备团队合作意识，能在协作中推进产品开发与项目执行。

APPLICATION

申请方式

Please send your English and Chinese CV to

请发送中英文简历至

bj-hr@ccifc.org

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